

**Arizona Historical Society
Southern Arizona Chapter Board Meeting
January 12, 2016**

Present:

Bill Cavaliere, Betty Cook, Linda Head, Jeff Horwitz, Leslie Hunter, Walter Lane, Shirley Pinkerton, Bernard Wilson, Ralph Wong, and Dorothy Yanez

Absent: Doug Hocking

Staff Present:

Les Roe (Division Director), and Eric Gonzales (Operations Manager)

Guests Present: None

Call to Order

President Walter Lane called the meeting to order at 3:00 p.m.

Roll Call

Roll was called and a quorum declared.

Approval of Board Minutes

The minutes of the December 8, 2015 Chapter Board meeting were unanimously approved on motion by Betty Cook and seconded Bill Cavaliere. Motion was carried unanimously.

USAM 21161 Fund Report

Director Roe reported that we took in \$2,240.00 for December which is much more than what is typical. Our current fund balance is \$20,411.03.

President's Report

President Walter Lane announced that there would be a volunteer day this coming Saturday between 9:00 and noon to tear out flooring, etc. in Hoffman Lounge getting ready for the Joesler remodel.

Director's Report

Director Les Roe reported on the Otero Reunion weekend this past Saturday. The Otero family held their reunion in the Museum with all entry fees for guests being donated back to the Museum. During the first day, Saturday, they had raised and donated \$1,600.00 and promises of additional donations and construction help to restore the Otero porch.

Director Roe also reported on the progress of History Lab stating that the location of the lab will be connected to the Otero porch. We will be submitting a letter of intent to the Marshall Foundation for funding to include the History Lab.

Finally, Director Roe reported that the water problems at the Charles O. Brown are currently being worked on but at this point they are not complete.

Support Organization Reports

Pathfinders: Dorothy Yanez announced the Pathfinders have a new project coming up, Apache Junction fundraiser on March 3rd. The January 31 basement tour has been cancelled due to lack of interest.

Docent Council: Shirley Pinkerton announced that the Council will have a cemetery tour on March 19th. On April 20-21 the Council is planning an overnight tour to Globe, AZ. focused on mining in Arizona. The Docent Council will be amending their By-laws to include all museum volunteers. The new organization's name will most likely be Los Amigos.

Committee Reports

Community Outreach: Linda Head reported that the committee identified the focus for the year as the Joesler Project, a business membership campaign and creating a money stream.

Operations: Ralph Wong reported that the committee had two meetings focused on looking at long term plans and familiarity with all of the museum's properties. He described a few of the ideas the committee was working with. There was also discussion of the upcoming work on the Joesler Project and cost saving measures. Jeff Horwitz added that some of the discussion revolved around cost effective use of the properties.

Resources: Les Hunter reported that the committee took a tour of the basement and other locations housing the resources. The Pancho Villa exhibit and possibly acquiring additional materials for the exhibit was another topic of discussion. Director Roe added that Deanna Otero, a descendant of the Otero family, wants to become more involved in the Museum and perhaps could be invited to one of this committee's meetings. Director Roe also mentioned the idea of programming as an additional way to generate revenue. This would require all of the committees' involvement.

New Business

The Joesler Project was the first item under New Business. The floor restoration is under way. The next step is to get the desk built. Les Roe stated that we should have the Hoffman lounge restoration complete by this time next month. There is some money left from donations to the project to do most of the desk but perhaps not all. The suggestion was that we could use USAM 21161 funds to complete the desk.

The next item of new business was the business membership campaign was introduced by Linda Head. She asked the Board for permission to move ahead with plans. Walter Lane suggested that we might just use the existing Sponsor Membership level for the business membership campaign. After discussion, it was decided that the Outreach Committee would put together a draft brochure with offered benefits presented to the Board at the next meeting.

The third item of business was the possible establishment of a Facebook account for the chapter. It was decided that the 501(c)3 should possibly move forward with this.

The final item of new business was the Pancho Villa. Director Roe outlined the activities revolving around the exhibit and its opening. Director Roe asked that all Board members contribute \$100.00 to the exhibit or take the flyers introducing the exhibit to people or businesses they know and solicit donations. March 9th is the scheduled date for the soft opening with the video. During the official opening we might include the peanut brittle, strawberry soda and ice cream balls.



Call to the Public

There were no comments from the public.

Announcements

President Lane announced that the next committee meetings will be Tuesday, February 9, 2016 @ 3:00, and the next Board meeting will be held, Tuesday, March 8, 2016 @ 3:00.

The volunteer work session planned for this coming Saturday from 9:00 to 12:00 noon.

Adjournment

The meeting was adjourned at 4:37 after unanimous approval of a motion made by Jeff Horwitz and seconded by Bill Cavaliere.

Respectfully submitted,
Linda S. Head, Secretary

Walter Lane, President