

CENTRAL ARIZONA CHAPTER – ARIZONA HISTORICAL SOCIETY CHAPTER BOARD OF DIRECTORS MEETING

Pursuant to A.R.S. 38-431.02, notice is hereby given to the members of the Arizona Historical Society and to the general public that the Arizona Historical Society Central Arizona Chapter Board will hold a regularly scheduled board meeting, open to the public, at the AHS Museum at Papago Park.

Date: Friday October 28, 2016
Time: Noon
Location: Boardroom- AHS Museum at Papago Park
1300 N. College Ave., Tempe, Arizona

MINUTES

Members present: Janice Bryson, Larry Woolson, Kelly Corsette, Arv Schultz, Shelly Dudley, Valerie Adams, George Flores, Anne Lupica, Don Nordlund

Staff: Tawn Downs

Guests: Seth Franzman, Gene Robertson, Melanie Sturgeon

1. Call to Order/Introduction of the Board and Guests/Declaration of Quorum Called to order. Called to order at 12:07, quorum declared
2. Call to the Public for Comments: Franzman: attended an interest workshop of Alliance for Non-Profits, with a program of endowment development and training. AHS and Historical League are members and the workshops provide good information and online
3. Appointments/Resignations/Oath of Office
 - a. Approve Gene Robertson as a new member of the board. Gene Robertson has a background in sciences, biotech industry, UBS. Downs invited him to become involved and he is willing to help the CAC Board and AzHeritage. On a motion from Bryson, seconded by Schultz, Robertson was unanimously approved.
4. Approval or Modification of Board Minutes. On a motion from Bryson, seconded by Schultz, the September Minutes as posted were unanimously approved.
5. AHS Staff Report: Downs mentioned AZHeritage hosted several events, meetings, and a wedding. Staff is working on a private event/exhibit opening for Alliance Bank, "At Work in Arizona: The First 100 Years" Expecting approximately 400 attendees. On the evening of November 9, there will be opening for AHS AZHeritage members of the exhibit, which features photographs of Arizona, its industries and workers over the years. Downs reported the increase of visitor growth over last year continues. The National Park Service exhibit opened. AZHeritage is applying for a grant with Frank Lloyd Wright project. There is now a consignment agreement with UA for mineral sales in gift store. The consulting group Moses continues to work on website redesign, however the lack of speed to get the job done and producing what was expected has been an issue. It was decided to delay the Jazz and Blues Festival, because of its close proximity to the Historical League Gala. Downs is accepting donations from the Board members for the State Board meeting next week. Flores asked if at the events if the attendees are asked to become members – Downs reported that when it is appropriate. Lupica reported that Historical League members are willing to assist the

AZHeritage Center if it can be done at home. The Pavilion air condition will cost \$26,000, so not yet getting it fixed. There are existing problems with the AV system in the auditorium and AHS does not have tech on staff to fix it. AZHeritage has developed a relationship with the Mufon group (Mutual UFO Network) who will fix the AV system, replacing equipment, etc. The next event at the center is on November 3, a Storyteller group. AHS is looking to create a new class of membership for businesses: New business membership at \$1,000; also proposed a sustaining membership. Discussion that if people are attending an event and decide to join AHS, the event charge is waived. Corsette: if you see something that another organization is doing well for membership, let me know.

6. Historical League Report: Lupica: Busy October with individual receptions for the HistoryMakers. The League is still trying to get sponsors for the Gala. Working on the Esteban concert, expecting 275 people, to raise \$14,000. Cookbook preparation continues getting. November 7 the League is touring the museums in Flagstaff
7. President's Report
 - a. Scheduling Annual Members Meeting. Notice was not posted properly for the Annual Meeting. Need to do it via email, for December 16. Flores: asked about the necessity of the Annual Chapter meeting – should it be eliminated? Corsette, email out the bylaws and proposed changes to the requirement of an annual meeting at next meeting. November 18.
 - b. Nominations for Board Officers: By-laws state officers service 2 consecutive terms. Corsette and Dudley willing to serve again as President and Secretary/Treasurer, with a suspension of bylaws. The Vice President is currently vacant. Flores: supports our continuing of Corsette and Dudley, and have VP look at serving as President the following year. Woolson, 1 year term, but no term limit. Flores, healthy to discuss a change of officers. Having opening for a few people (with Toby Daum and John Southard resignations). Board Director nominations for Seth Franzman and Melanie Sturgeon to be considered at our next meeting.
 - c. Working Group Composition
 - i. Programing: CAC Board Members: Dudley, **Adams** (chair), Bryson. Bryson suggests a meeting with Downs to determine exactly what is wanted – the committee can get speakers, but can we get visitors to attend. Corsette: get the Valley people to know to expect speakers, so they should come. Besides speakers, the committee will assist with arrangements. Adams has the same concerns. Downs wants to meet with the committee to lay out the programs. Adams will chair the committee. Lupica: might consider Dr. Stewart (MLK day sponsor). Flores: get the connection to the ASU for speakers. Make it known that AZHeritage is everybody's museum, showcasing Arizona's diverse heritage. Invite other organizations to use the facility, listing AZHeritage as a sponsor with reduced costs. Ask people to become members (check MOH website for wording).
 - ii. Grants: CAC Board Member: Corsette (chair), Flores, Sturgeon
 - iii. Fundraising: Walker, Schultz, with Flores chair / advising
 - iv. Signature Events: Corsette, Woolson, Dudley, Robertson, chair (Jazz festival pushed back) Could be primary fund raising. Corsette proposes the 80s event. Get each of the groups to start moving

8. Treasurer's report

- a. 1107 fund balance: As of Sept. 30, 2016: Beginning balance from 7/1/16: \$10,569.32, revenue \$2,015. Ending balance \$12,584.32. Downs: wants to use funds for social media contractor. Corsette: talk to Ponder about uses.

9. Announcements and Other Matters for Consideration: Arizona-New Mexico Joint History Convention, April 20 – 22, at Little America in Flagstaff, Arizona. Downs: can there be a financial commitment for Board members – put that on the agenda. Woolson, is it appropriate and then look at the amount. Board members should providing funding or be active, or get others to help. Put on the agenda. Flores: would be helpful to know what other Boards do.

10. Adjournment at 1:30

Submitted by Shelly C. Dudley, Secretary/Treasurer

Attendance would be appreciated.

Our bylaws state that we need a quorum to conduct official business. A quorum is a majority of the members of the Board of Directors.

**Please call Tawn Downs 480-387-5368 if you are unable to attend.

The Arizona Historical Society does not discriminate on the basis of disability in the administration of its program and services as prescribed by Title II of the Americans with Disabilities Act of 1990, as amended, and Section 504 of the Rehabilitation Act of 1973, as amended. Persons with a disability may request a reasonable accommodation such as a sign language interpreter, by contacting the Museum Director Tawn Downs at 480-387-5368. Requests should be made as early as possible to allow time to arrange the accommodation. This document is available in alternative formats upon request