

# **CENTRAL ARIZONA CHAPTER – ARIZONA HISTORICAL SOCIETY CHAPTER BOARD OF DIRECTORS MEETING**

Pursuant to A.R.S. 38-431.02, notice is hereby given to the members of the Arizona Historical Society and to the general public that the Arizona Historical Society Central Arizona Chapter Board will hold a regularly scheduled board meeting, open to the public, at the AHS Museum at Papago Park.

**Date:** Friday November 18, 2016  
**Time:** Noon  
**Location:** Boardroom- AHS Museum at Papago Park  
1300 N. College Ave., Tempe, Arizona

## **MINUTES**

Members present: Kelly Corsette, Janice Bryson, Arv Schultz, Billy Walker, Larry Woolson, Valerie Adams, George Flores, Gene Robertson, Jackie Berkowitz, Shelly Dudley

Staff: Tawn Downs

Guests: Seth Franzman, Melanie Sturgeon, Larry Turner (Pima Air & Space Museum)

1. Call to Order/Introduction of the Board and Guests/Declaration of Quorum Called to order at 12:03 pm. Guests introduced.
2. Call to the Public for Comments:
3. Appointments/Resignations/Oath of Office
  - a. Approve Melanie Sturgeon and Seth Franzman as new members of the Board. Walker made motion to accept both Sturgeon and Franzman as members of the CAC Board; Schultz seconded. Unanimous approval
  - b. Janice Bryson offering her resignation; opportunity to work on the Irish community history in Arizona; will still be on the State AHS Board. Board thanked Bryson for her service
4. Approval or Modification of Board Minutes: Motion offered by Bryson, seconded by Robertson, approved as submitted
5. Proposed changes to the CAC Chapter Bylaws: Discussion on proposed changes to the Bylaws. Corsette walked thru each item. Further discussion on term limits for officers and terms for Board members. Review the changes of the bylaws for next Board meeting in January as presented by Corsette. No action
6. AHS Staff Report: Downs: (Complete report in handout to the Board) Highlights: October revenue up \$32,000; visitor attendance was 2700 + up from last year. General admission was up from last year. Discussion on increasing tours to the Museum especially with the Adult Tour market (adult and senior centers). Staff is also ramping up efforts with the school children. State Senator Gail Griffin was at the Museum viewing the mining and mineral exhibit at the time a tour of school children were there; she was impressed with the museum. Programs – not many for October because of other things happening. Staff will continue in their effort to increase attendance and tours to the Museum. Will work on rack cards.

The rebranding has been a slow and lengthy process. Downs is now working directly with the Moses Design Team. Optimistic that things will be moving more quickly.

Events: Busy with a number of activities at the AZ Heritage Center: African American Colloquium (need to become more diverse); Arizona Women's History Symposium; 9<sup>th</sup> Annual Fall Festival of the Arts. The Alliance Bank held its Annual customer appreciate event with over 400 attending the new exhibit, Arizona at Work. The AZ Heritage Center held an opening of the exhibit for its members which was nicely attended. The AZ Heritage Center received a lot of press coverage for the Arizona at Work exhibit and events. Staff is now starting to plan for the Frank Lloyd Wright next Oct. 2017; working with FLW foundation and Taliesin West for grants on the Footprints on the Desert. Franzman discussed the model by FLW of the AZ capitol; will try to get the drawing.

Facilities: Carpeting will be installed in auditorium via Historical League funding. Discussion on other facility questions, roofing, homeless situation, City of Tempe addressing the situation

7. Historical League Report: Berkowitz: mentioned that George Flores will be the incoming AHS President, working for the future of AHS. The League is hosting Esteban on Dec. 10 at AHS; buy tickets now; playing in the auditorium
8. President's Report: Corsette reported on items from State Board meeting: AHS is going to hire an interrelation staff; adding a Public Relations person is needed and might happen in the near future. Discussion on fund raising and direct contributions from the Board of Directors. Board members thought of a required contribution might stifle diversity. The other Chapter Boards do not have that requirement. If a financial commitment is asked, does that focus more effort for the AZ Heritage Center. Corsette: two kinds of board, more volunteering effort or money raising. Seems that we going towards more of a working board. Adams: if we are looking to have younger board members, they might not have a financial ability. Board members don't like the idea of having to pay to play. On a side topic Downs needs help with calling lapsed members – many do pay their dues after the call – Historical League last month volunteered to have their members work at home.
9. Treasurer's report
  - a. 1107 fund balance: As of Oct. 31, 2016: Beginning balance from 7/1/16: \$10,569.32. Revenue \$2,050. Expenses: \$439.06 Ending balance \$12,180.26.
10. Working Group Reports
  - a. Programming (Valerie Adams) – met with Downs, working guest speaker every third Thursday of the month at 6 pm and “Coffee & Conversation” every second Tuesday at 10 am.
  - b. Grants (Kelly Corsette) – working on getting info
  - c. Fundraising (George Flores) – will meet within the next few weeks
  - d. Signature Events (Gene Robertson) – Notes submitted, met with Downs and Moline
11. Announcements and Other Matters for Consideration: No meeting in December. Need to set January meeting date.
12. Adjournment at 1:48.

Submitted by Shelly C. Dudley, Secretary/Treasurer

Attendance would be appreciated.

Our bylaws state that we need a quorum to conduct official business. A quorum is a majority of the members of the Board of Directors.

\*\*Please call Tawn Downs 480-387-5368 if you are unable to attend.

The Arizona Historical Society does not discriminate on the basis of disability in the administration of its program and services as prescribed by Title II of the Americans with Disabilities Act of 1990, as amended, and Section 504 of the Rehabilitation Act of 1973, as amended. Persons with a disability may request a reasonable accommodation such as a sign language interpreter, by contacting the Museum Director Tawn Downs at 480-387-5368. Requests should be made as early as possible to allow time to arrange the accommodation. This document is available in alternative formats upon request