

CENTRAL ARIZONA CHAPTER – ARIZONA HISTORICAL SOCIETY CHAPTER BOARD OF DIRECTORS MEETING

Pursuant to A.R.S. 38-431.02, notice is hereby given to the members of the Arizona Historical Society and to the general public that the Arizona Historical Society Central Arizona Chapter Board will hold a regularly scheduled board meeting, open to the public, at the AHS Museum at Papago Park.

Date: Friday November 20, 2015
Time: Noon
Location: Boardroom- AHS Museum at Papago Park
1300 N. College Ave., Tempe, Arizona

MINUTES

Members present: Jackie Berkowitz, Janice Bryson, Arv Schultz, Shelly Dudley, Kelly Corsette, Billy Walker, Margaret Baker, Reba Wells Grandrud; telephonic connection: John Sutherland
Staff: no staff

1. Call to Order/Introduction of the Board and Guests/Declaration of Quorum Called to order. Corsette declared a quorum
2. Call to the Public for Comments: none present
3. Appointments/Resignations/Oath of Office: no action necessary
4. Approval or Modification of Board Minutes: October Board minutes amended with wording change to HistoryMakers exhibit. Walker offered motion to approve the minutes as amended; Sutherland second. Approved. Annual (2015) Board Minutes: No changes Bryson offered a motion to approve, Schultz seconded, approved as distributed
5. AHS Staff Report: No staff report. Corsette: Tawn Downs meeting with the Sandra Day O'Connor people. Complemented the staff on the Mining Exhibit and the reception last night as well as liking the display cases in the lobby. Bryson commented that it was the first time for some people to be at the Central Arizona Museum. Baker, who acted as a greeter at the reception also heard that some attendees had never been to the Museum. Only two legislators attended: Rebecca Rios and T. J. Shope from Pinal County (both from big mining regions). It was disappointing that more State AHS Board members were not present. Corsette: AHS needs to reach out to our legislators to inform them about the museum; a talking point would be the 200 school children who came during the day with 30 to 40 adults to see the mining exhibit. The Historical League assisted as docents. Corsette: the new street monument SIGN is being fabricated. Sutherland: asked about the physical nature of the sign; Corsette said it will be back-lit, with distressed steel to match the other signs in the other area. It is supposed to be like the Eisendrath sign. Tempe architect thought it was looking slightly different. Corsette will talk to Tawn Downs. Berkowitz: mentioned that a letter is missing on the face of the building. Not sure if anything will happen because of the name change.

6. Historical League Report: Baker stated that volunteers were at yesterday's event of the opening of the Mining Exhibit. The League is preparing for the Holiday Party at the Phoenix Theatre. Raffle tickets are available. Another fundraiser is being planned at the David and Gladys Wright Home for the spring. Food is being collected for the St. Mary's Food Bank. HistoryMakers recognition program is proceeding, but kept secret until the spring of 2016. The Gala will be in February 2017. Salt River Project gave \$5,000 for the HistoryMakers Recognition Program.
7. Discussion of event and program ideas for 2016. Open brain storming session: Tawn Downs would like some help from the Board. Set up ideas and plan dates. What can we do to bring people to the museum? Berkowitz: need to have events and then follow up with more events with some of the same people. The mining exhibit invitation asked for emails. The CAC Museum needs to have brochures with information on membership at the various levels. Grandrud: People should become aware of the AHS website and Facebook site and use it to advertise events. Dudley: mention of AHS presence at Arizona History Convention, including books be given as membership incentive and membership as a Smithsonian affiliate. Sutherland: maybe have a selection of books at the reception desk to give with membership purchase. Berkowitz: at the Photo Fair people were asked to become members. Every event should have a solicitation for membership in AHS. New staff, Ann Lundean, has a background in history. Other ideas for programs: Re-enactors, living people, Saturday morning breakfast, focusing on Arizona history. Sutherland: suggested topic could be the presidential election, looking at Arizona people who have run: Goldwater, Udall, Babbitt, McCain. More ideas: perceptions of Arizona and its people, panel discussions with historians. Baker asked about the practical aspects: would the CAC Board make the arrangements and coordinate with the CAC staff re dates for the facility. Corsette: likes the ideas, develop a series with continuing events which will have people coming back. Bryson: events like lantern lore (folklore) need to have the publicity. Corsette: the events should appeal to a larger audience (not just the history folks); the content has to drive it. Journal of Arizona History is great, but focused. Make a level of membership without the Journal to reduce the price. Baker: set up a focus group to decide what is needed. AHS is working on having the Power Brothers war documentary. Schultz would like to work with Sutherland on creating programs. Corsette would like to come up with a subcommittee. Corsette belongs to a group "You Grew Up in the 80s" with people who lived in the area; maybe pursue that event. Tempe History Museum has music for events like that. Baker: Using StoryCorps concept, AHS could interview family members; Sutherland: StoryCorps uses a phone app. Develop an event where people can share their thoughts and tour the museum; come up with different themes or decades, using the facility. The Board should consider how to put the program together and possibly include photos. Someone should contact StoryCorps app (goes to Library of Congress, into the public domain). Grandrud: suggest we get assistance to help with these projects using former board members. Schultz: other topics to consider might be the relocation camp, immigrants, (search for people with personal experience), the POW camps and great escape. Might look for potential donors such as SRP. Corsette: establish an event subcommittee: Corsette, Schultz, Sutherland who will put together a proposal. Berkowitz wants to put something together for membership – Corsette will work with Tawn Downs to discuss that – use the 1107 funds.
8. President's Report: nothing additional to add. No meeting in December. Reconvene in January.
9. Treasurer's report. The ending balance of funds in the 1107 account for the Central Arizona Chapter is \$8,685.94 as of October 31, 2015.

a. 1107 fund balance repeat what is on the list

10. Announcements and Other Matters for Consideration at future Board meetings. Sutherland: suggested Michelle Bickertt received a job offer out of state. The new State AHS Board officers are: President is Marshall Trimble, George Flores is Vice President, Kelly Corsette is Treasurer, Bill Garbarino, Secretary. There is no meeting scheduled for December.

11. Adjournment: 1:30 pm

Submitted by Shelly C. Dudley, Secretary-Treasurer

Attendance would be appreciated.

Our bylaws state that we need a quorum to conduct official business. A quorum is a majority of the members of the Board of Directors.

**Please call Tawn Downs 480-387-5368 if you are unable to attend.

The Arizona Historical Society does not discriminate on the basis of disability in the administration of its program and services as prescribed by Title II of the Americans with Disabilities Act of 1990, as amended, and Section 504 of the Rehabilitation Act of 1973, as amended. Persons with a disability may request a reasonable accommodation such as a sign language interpreter, by contacting the Museum Director Tawn Downs at 480-387-5368. Requests should be made as early as possible to allow time to arrange the accommodation. This document is available in alternative formats upon request