

# **CENTRAL ARIZONA CHAPTER – ARIZONA HISTORICAL SOCIETY CHAPTER BOARD OF DIRECTORS MEETING**

Pursuant to A.R.S. 38-431.02, notice is hereby given to the members of the Arizona Historical Society and to the general public that the Arizona Historical Society Central Arizona Chapter Board will hold a regularly scheduled board meeting, open to the public, at the AHS Museum at Papago Park.

**Date:** Friday February 26, 2016  
**Time:** Noon  
**Location:** Boardroom- AHS Museum at Papago Park  
1300 N. College Ave., Tempe, Arizona

## **MINUTES**

Members present: John Southard, Janice Bryson, Reba Grandrud Wells; Arv Schultz, Jackie Berkowitz, Larry Woolson, Kelly Corsette, Shelly Dudley; Margaret Baker  
Staff: Tawn Downs

1. Call to Order/Introduction of the Board and Guests/Declaration of Quorum Called to order. Meeting called to order at 12:10 with a quorum present
2. Call to the Public for Comments. No members of the public present
3. Appointments/Resignations/Oath of Office. Nothing to report
4. Approval or Modification of Board Minutes. Schultz reported the misspelling of Clydene Gorrell in item 3; Minutes corrected and by motion of Berkowitz and seconded by Schultz, minutes approved
5. AHS Staff Report – Tawn Downs,
  - a. Staff: Introduced Catie Carter, new staff to the AZ Heritage Center. Carter is the new geology curator, who will take care of minerals and rocks. She recently graduated with her MA and is excited to be in Arizona.
  - b. Programs: the AZ Heritage Center has limited staff and Downs is requesting assistance in a few areas: suggesting and helping schedule events at the AZ Heritage Center, including film screenings, lectures, etc. Downs received some good ideas, but need people to handle the events, including the time, cost, price, etc. An example: Bill Harrison spoke in Feb. on Route 66, AZ Heritage Center had 50 people; at the Boots and Burgers book signing and presentation there were so many people the event was moved to the auditorium. Assistance is needed to coordinate the events, such as asking a speaker to give a presentation and help with publicity. Berkowitz asked how the information about the event is spread; Downs reported that AHS is using Facebook, AHS newsletter, posting the information on different Facebooks, etc. The Power's War Film is being shown next week, that information was in the AHS newsletter and advertised at Cronkite School, etc. Downs wants assistance in trying to get the word out, focusing the publicity to the targeted audience and then figuring out how to contact them; putting the events on different

calendars and websites. Wells suggested contacting the local historical societies in the Valley when a topic fits their interest. Downs would like the members of the Board to make phone calls, develop presentations, public relations, etc. Wells suggested forming a committee, not necessarily just with Board members, but get others interested in the events. Corsette raised a concern with a committee which needs minutes and posting notice. Baker thinks that committees only have to post notices if they have authority to do something, instead of informational. Wells and Woolson volunteered to work on the events as a subcommittee. Downs mentioned that SRP & ASU jointly conducted a "Water Scare" event held at the museum, and suggested that something similar could be set up with AZ Heritage Center as the host. Suggestions for Betsy Fallman and Bob Boze Bell as speakers. Another event could be WWII with topics on Bushmasters, Code Talkers, POW camps.

- c. Education: Schultz created a program to present to outside groups about the AHS and what are the groups doing with their history. Assistance is needed to develop Road Shows both on AHS or tours within Museum. Need to have modules about the topics, either in the museum or at the school; some should be focused for children. Dudley would inquire at SRP for a water educational kit for school kids. It was also suggested to look into the possibility of internships from the ASU Public History program; Valerie Adams works at ASU might be interested. Phil VanderMeer is retiring and might want to help. Discussion followed on the old Phoenix Museum of History collection. AHS would like to get access to that collection; George Flores was involved when AHS tried to get the collection. Corsette will talk to Flores about what happened. Downs said we need to get a handle on what AZ Heritage Center has before looking for additional collections. Bryson and Berkowitz are on the AHS deaccession committee which takes a long time to review items. An Education subcommittee was formed with Southard and Bryson.
  - d. Grants: Downs is looking for someone who has any expertise in applying for grants. Not much effort was made in the past to apply for grants. Someone needs to identify sources of money and how to apply, i.e. Virginia Piper is focused on Maricopa County. Downs needs a chart developed which shows what grants are available, etc. Schultz said that Linda Whitaker might be able to help, Downs indicated that she is busy writing grants for the Library and Archives. A person is needed to focus on grants for the museum. Baker reported that the incoming Historical League president has some experience writing grants, but will be tied up with Gala next year.
  - e. Bryson reported that it is difficult to read the name Arizona Historical Society on the monument sign; Downs, not sure what can be done, but it still says Arizona Historical Society Museum
  - f. Subcommittees will meet
  - g. Baker asked about the staff to make exhibits. Downs reported that the preparator will be in AZ Heritage Center full time. It is the person who physically makes the exhibits, not content. Downs is looking for a museum curator or collections manager (planning of exhibits, what goes where, what will be used); currently using Rebecca who works for the library. Downs needs to find funding for the curator.
6. Historical League Report: Baker reported that the League has been busy. The March newsletter will be out next week. The HistoryMakers announcement was made and the Gala is set for March 4, Saturday at the Biltmore. On April 9, the League is having an event at the David Wright House which is limited to 150 people. There is a \$75 minimum donation. Funds raised will go to National History Day. The Annual meeting and recognition lunch will be May 3 at the Wrigley Mansion with Barbara Barrett speaking; the CAC Board invited. Baker is not sure how much money will be available for AZ Heritage Center this coming year.

7. President's Report: Corsette met with Schultz and Southard to discuss the 80s event; The committee is suggesting it be a mid-October, starting with a lunch and go into evening and have live music. Discussion of new board members
8. Treasurer's report
  - a. 1107 fund balance Beginning balance as of 20150701, \$4835.02; Revenue \$6755.00; Expenses \$1224.26; Ending balance as of 20160131 \$10,365.76. Dudley: more information on the financial report is needed.
  - b. Rebranding question raised by Baker. Original contractor did not have the proper insurance, now going with Moses, Inc. Contract is in the process of being approved; The rebranding / refreshing the logo, standardized looks for each of the chapters and website redesign. \$25,000 package. Each division will contribute, prorated based on the size of the budget; and from administrative budget. Central Division paid \$5,000.
9. Announcements and Other Matters for Consideration at future Board meetings. Schultz: announced that Classic Airplane, Cactus Fly-in will be March 4-5, at Casa Grande Municipal Airport. Arizona Historical Society Convention is April 15-17 in Yuma. The Patton and Pancho Villa conference is in Tucson, March 10-11. The Columbus, New Mexico centennial event of Villa's raid. There will be a St. Patrick's Day Parade. On March 3, Power's War documentary screening will be at the AZ Heritage Center. The next CAC Board meeting is March 18.
10. Adjournment: Adjourn at 1:20

Attendance would be appreciated.

Our bylaws state that we need a quorum to conduct official business. A quorum is a majority of the members of the Board of Directors.

\*\*Please call Tawn Downs 480-387-5368 if you are unable to attend.

The Arizona Historical Society does not discriminate on the basis of disability in the administration of its program and services as prescribed by Title II of the Americans with Disabilities Act of 1990, as amended, and Section 504 of the Rehabilitation Act of 1973, as amended. Persons with a disability may request a reasonable accommodation such as a sign language interpreter, by contacting the Museum Director Tawn Downs at 480-387-5368. Requests should be made as early as possible to allow time to arrange the accommodation. This document is available in alternative formats upon request