

**Arizona Historical Society
State Board of Directors Meeting
Friday, March 11, 2016
Miami, Arizona**

Board Members Present

Marshall Trimble, President, At-Large	Patrick Lukens, Graham County
George Flores, Vice-President, At-Large	Jeannine Moyle, At-Large
William Garbarino, Secretary, Coconino County	Dennielle Patterson, Apache County
Joseph Abodeely, Pinal County	Meredith Peabody, Yavapai County
Douglas Barlow, Greenlee County	William Porter, Mohave County
Jackie Berkowitz, At-Large	Gregory Scott, Santa Cruz County
Janice Bryson, At-Large	James Snitzer, Navajo County
Voie Coy, Northern Chapter	Michael Wade, Maricopa County
Thomas Foster, Eastern Chapter	
Robin Horta, Gila County	

Board Members Absent

Kelly Corsette, Treasurer, Central Chapter	Douglas Hocking, Cochise County
Lorna Brooks, Yuma County	Richard Oldham, LaPaz County
Bruce Gwynn, Rio Colorado Chapter	Jim Ronstadt, Pima County
Philip Horwitz, Southern Chapter	

Staff Members Present

Anne Woosley, Executive Director
Bill Ponder, Chief Administrative Officer
Valerie Shanahan, Executive Assistant
Tawn Downs, Central Division Director
Bill Peterson, Northern Division Director
Kim Bittrich, Deputy Administrative Officer
Catie Carter, Natural History Curator

Actions taken at this meeting:

- Jeannine Moyle moved, seconded by Bill Porter, to approve the minutes of the January 8, 2016, AHS State Board of Directors meeting. The motion passed unanimously.
- Bill Porter moved, seconded by Joe Abodeely, to approve the Community Outreach Committee's recommendation of the 2016 Al Merito award nominee. The motion passed unanimously.
- George Flores moved, seconded by Voie Coy, to accept and approve the AHS bylaw revisions. The motion passed unanimously.

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2 **CALL TO ORDER**

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4 President Trimble ("Trimble") called the meeting to order at 11:44 a.m.

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6 **ROLL CALL**

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8 Roll call was taken; Trimble declared a quorum present.

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10 **DISCUSSION AND ACTION, IF ANY, TO APPROVE THE MINUTES**
11 **OF THE JANUARY 8, 2016, BOARD OF DIRECTORS MEETING**

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13 Minutes of the January 8, 2016, AHS State Board of Directors meeting had been previously distributed,
14 and a copy was made available at this meeting. There being no corrections, Jeannine Moyle moved,
15 seconded by Bill Porter, to approve the January 8, 2016, AHS State Board of Directors meeting minutes.
16 The motion passed unanimously.

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18 **INTRODUCTIONS**

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20 New board members and AHS staff present introduced themselves.

21
22 In addition, Trimble thanked Board member and Director of the Bullion Plaza Cultural Center, Tom
23 Foster, for hosting the meeting.

24
25 **PRESIDENT'S REPORT**

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27 Trimble provided a brief overview of proposed legislation, SB 1440, which would transfer the mineral
28 collection from the Arizona Historical Society to the Arizona Geological Survey. He reminded board
29 members that AHS received responsibility for the collection when the Arizona Department of Mines and
30 Mineral Resources was eliminated by legislative action several years ago. Since that time, AHS has
31 expended considerable financial resources to manage systematically and conserve the collection which
32 numbers in the thousands of specimens, to relocate it to a secure environment, and to develop

33 associated public and educational programming while, at the same time, enhance public access. The
34 board will be furnished with the details of AHS management of the mineral collection to correct any
35 misinformation that has been published.

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EXECUTIVE DIRECTOR'S REPORT

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39 Anne Woosley ("Woosley") mentioned additional legislation, HB 2583, that, if passed, would require all
40 public meetings, including committees, to be videotaped and posted on an agency's website.

41

42 Regarding the AHS Branding and Marketing Initiative, Woosley reported that Moses, Inc. has been
43 selected to redesign the AHS website and to assist in creating the "AHS Brand." A team composed of
44 staff and board members will work directly with Moses, Inc. to begin the process.

45

46 Woosley reviewed current programming plans, including development of a mineral display in the
47 Historic State Capitol Museum, and other locations.

48

49 The existing Memorandum of Understanding (MOU) between AHS and Arizona State Parks for
50 management of Riordan Mansion Historic State Park expires this fiscal year. Both agencies wish to
51 renew the MOU and are currently reviewing the document for possible revisions to existing language.
52 AHS and AZ State Parks have scheduled a public signing ceremony on May 10, 2016, at Riordan and
53 board members are encouraged to participate.

54

55 Woosley updated board members on a recent meeting of the AHS Friends Board, the separate 501(c)(3)
56 previously established to support AHS programs and operations. AHS Friends is desirous in supporting
57 fund raising efforts and, consequently, asked staff to provide three or four priority projects by its April
58 meeting that can be taken to potential donors. In addition, AHS Friends requested assistance in
59 identifying the names of individuals who might have interest/experience in serving on the Friends
60 Board.

61

62 National History Day ("NHD") competitions were held in Yuma on March 11, 2016, with additional
63 competitions scheduled in various locations in Arizona. AHS is the principal sponsor of NHD competition
64 for Arizona, and Arizona students have been successful at the national competitions in Washington, DC.

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COMMITTEE REPORTS

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Community Outreach – Bryson

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69 Chair Bryson reported that the Community Outreach Committee held a telephone conference
70 on March 7, 2016, to discuss the Al Merito Award nominees. Following its review, the
71 Committee made its recommendation to the Board. Bill Porter moved, seconded by Joe
72 Abodeely, to accept the Committee's recommendation. The motion passed unanimously. As
73 the award is intended to be a surprise, the award winner's name will be released following the
74 Al Merito Award presentation luncheon during the Arizona History Convention in Yuma on April
75 15, 2016.

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77

78 Finance – Corsette

79 January and February 2016 financial reports were previously distributed to board members for
80 review. Bill Ponder provided a supplemental verbal report in which he explained that recent
81 upgrades to the Tucson and Phoenix facilities' HVAC systems are currently showing promise in
82 reducing utility costs. Staff will continue to monitor the energy savings.

83
84 Membership - Coy

85 Chair Coy reported that the Committee continues to discuss and research AHS membership
86 options with the goal of increasing membership. A survey of 42 states' museums was recently
87 conducted, the results of which indicated that AHS membership services are very similar to
88 other states, with the exception that most organizations offer "corporate" or "business" class
89 memberships, which AHS does not currently offer. There will be ongoing discussions regarding
90 corporate membership and what it will offer.

91
92 There was discussion regarding the most effective meeting forum for committee members and
93 staff. There was consensus to organize a committee telephone conference in the near future.

94
95 **ITEMS SCHEDULED FOR BOARD DISCUSSION AND/OR ACTION**

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97 Approval of By-Law revisions: Revised AHS By-Laws were previously distributed to board members.
98 Having received no further comments within the thirty (30) day comment period, George Flores moved,
99 seconded by Voie Coy, to adopt the amended By-Laws. The motion passed unanimously.

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101 **CALL TO THE PUBLIC**

102 No public comments were received.

103
104 **Announcements and Other Matters for Consideration at Future Board Meetings**

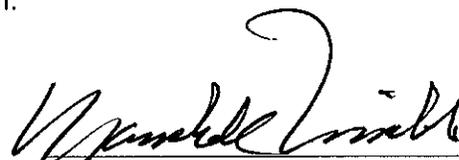
105
106 Annual History Convention: The annual Arizona History Convention will be held in Yuma from April 14-
107 17. All board members are invited.

108
109 Next AHS Board Meeting: May 13, 2016, Tucson.

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111 **ADJOURNMENT**

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113 There being no further business, William Garbarino moved, seconded by Jackie Berkowitz, to adjourn
114 the meeting. The motion passed unanimously.

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116 President Trimble adjourned the meeting at 1:31 p.m.

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Marshall Trimble, President