

**CENTRAL ARIZONA CHAPTER - ARIZONA HISTORICAL SOCIETY
CHAPTER BOARD OF DIRECTORS MEETING**

Date: Friday, March 24, 2017
Time: Noon
Location: Boardroom - AZ Heritage Center at Papago Park
1300 N. College Ave., Tempe, Arizona

MINUTES

Members present: Jackie Berkowitz, Kelly Corsette, Seth Franzman, Anne Lupica, Don Nordlund, Gene Robertson, Arv Shultz, Melanie Sturgeon, Billy Walker, Larry Woolson (tel)
Staff: Tawn Downs
Guests: none

1. Called the meeting to order at 12:07 p.m.
2. No public present
3. Minutes moved by Jackie seconded by Gene - passed unanimously
4. Staff Report -- Tawn Downs
 - a. Rewriting an open job description as a museum Curator with education/outreach responsibilities
 - b. Additionally, an open educator position will support the programming at AZHC
 - c. Third position is open, rewritten as business development manager, an offer is being extended to a candidate
 - d. The exhibit preparator is out injured, could be a longer absence, which is a big challenge for installing new exhibits
 - e. Attendance for museum events still continues to be difficult -- exploring partnering up with Historical League Meetings
 - i. Kelly will assist by posting an upcoming event on the New Times calendar, about.com, azcentral, and Tempe Tourism - city of Tempe? ASU?
 - ii. We'll continue to adjust times, etc. to attempt to find the right mark
 - iii. Gene Roberts suggested exploring video, webinar, remote/virtual attendance
 - iv. The Central Arizona Chapter email started by Tawn will be of growing importance
 - f. Phabulous Phoenix opening next week -- Opening event will happen April 27
 - g. Sonoran Silver coming in July 12 -- in partnership with the McDowell Sonoran Conservancy
 - h. Tawn has met with a couple of members of the community who may be interested in serving on the board

- i. She is also beginning discussions about fundraising strategy, future capital campaign -- the museum is in dire need of substantial fundraising to continue successfully
 - j. Legislative relations are very important as well -- several ideas were discussed to improve relations at the state capitol
 - k. AHS's lack of public information staff is a problem as well
 - l. When SRP's exhibit closes and moves back to their facility it will mean loss of \$7,000 per month in revenue
 - m. Tawn provided a script and asked board members' assistance contacting members whose memberships have lapsed
 - i. Anne Lupica will see if Historical League members would be willing to take this on
5. Historical League Report -- Anne Lupica
 - a. The Historymakers Gala was a success by all measures, and will likely result in \$60,000 - \$70,000
 - i. They are considering doing it every other year
 - b. May 9 luncheon will feature Jana Bombersbach at McCormick Ranch golf club
6. President's Report - Kelly Corsette
 - a. Bylaws changes were approved by the State board at their March 17 meeting
7. Treasurer's Report - Kelly Corsette
 - a. 1107 Fund balance as of February 28: \$16,604
 - b. Options for how that money could be used were discussed as were restrictions on that fund
8. Working Group reports
 - a. GRANTS (Kelly Corsette)
 - i. An LSTA grant application to fund the Frank Lloyd Wright exhibit was made in partnership with Scottsdale Public Library and Tempe Historical Museum
 - ii. An educational programming grant from SRP for that exhibit is being pursued as well
 - iii. Melanie researched other grant possibilities that she, Kelly and Tawn will explore
 - b. Signature Events (Gene Robertson)
 - i. Gene discussed the Spirits and Spirits Event planned for Oct. 21 and provided a detailed report on its status
 - ii. It will be an adult-oriented event in the evening
9. Announcements & matters for future consideration -- none
10. Meeting Adjourned at 1:23 p.m.