

CENTRAL ARIZONA CHAPTER – ARIZONA HISTORICAL SOCIETY CHAPTER BOARD OF DIRECTORS MEETING

Pursuant to A.R.S. 38-431.02, notice is hereby given to the members of the Arizona Historical Society and to the general public that the Arizona Historical Society Central Arizona Chapter Board will hold a regularly scheduled board meeting, open to the public, at the AHS Museum at Papago Park.

Date: Friday April 22, 2016
Time: Noon
Location: Boardroom- AHS Museum at Papago Park
1300 N. College Ave., Tempe, Arizona

MINUTES

Members present: Billy Walker, Shelly Dudley, Kelly Corsette, Arv Schultz; Telephonic: Margaret Baker, Reba Grandrud, John Southard, Janice Bryson, Toby Daum

Staff: Tawn Downs

Guests: Seth Franzman

1. Call to Order/Introduction of the Board and Guests/Declaration of Quorum Called: Meeting called to order 12:10, quorum declared
2. Call to the Public for Comments: None
3. Appointments/Resignations/Oath of Office none
4. Approval or Modification of Board Minutes. Walker moved to approve February 26, 2016 minutes; Southard seconded the motion. Minutes approved
5. AHS Staff Report: Tawn Downs: The March report for the AZ Heritage Center was distributed (see attachment). Brief overview: revenues up 16% overall with increases in gift store sales, leases and admission. The visitor count is down and tours are down 86%. The good news is that overall visitor attendance from programs and events and National History Day is up. SRP brought in over 300 people for their meetings, bringing additional exposure for the museum. The admission price was raised, but not sure if it is a deterrent to attendance. Staff will consider reducing the price during the summer to see if it makes a difference. [The increase might have been a bit too much.] The AZ Heritage Center was a polling place for the Maricopa County elections – the good news was that AHS had a lot of people here and staff talked to people, giving them 2 for 1 admission; water was also provided. Jay Crandall, TV 3, interviewed the new AHS State Board President Marshall Trimble on mineral collection, giving AHS general exposure, positive measure. Mike Goodwin has joined the AHS staff, exhibit preparator, who is experienced in design and construction. He has started on the WWI area, cleaning and freshening it up. He will proceed to other areas. Mufon (Mutal UFO net work) is being moved. There will be a soft opening for the transportation exhibit – moving walls, and refurbishment. Staff will be working with Alliance Bank for a proposed exhibit, containing 300 framed photos with captions, located in the traveling area; looking at an opening in July. Staff is also preparing other exhibits. Important program dates: May 12 Fred Harvey and Harvey Hotels by Bill

Harrison – 1:30 -2:30. Steve Kates on May 24, Dr. Sky, secret history of America’s spy planes (see attachment). All this information is in the newsletter. In June and July every Tuesday and Saturday the AZ Heritage Center will have a free children’s program. AHS will be in Advertising 101 flyer which contains cool things to do for the summer; it is widely distributed across the Valley, promoting our museum and programs. There is also a possibility of advertising on KJZZ radio. Catie has been active with minerals, traveling exhibit, etc. focusing on Arizona mining (see attachment). She is working with Show Low, and the mining and mineral industries. There were 150 3rd grade students at the museum, with Catie, focusing their tour on geology and sciences; they had booklets for them to work. Volunteers from the Historical League and other groups assisted. Next week 100 children will be coming for a history tour. The staff has been busy and having fun. Corsette: based on all that level of activity, folks are helping, but the CAC Board can still offer to assist. The AHS staff had a productive phone call with AARP to hold a series of workshops in the fall. Walker: asked what was happening with the mineral building. There is a legislation, but not sure of the status or content. Catie is promoting the collection and reaching out to the children with programs, including a meeting with the Zimmermans. The Rebranding Team will visit Flagstaff and Tucson in May.

6. Historical League Report: Baker will give a full report at the May meeting. She did report that \$17,000 was made at the David Wright House for the National History Day.
7. President’s Report: Corsette gave a briefing on the AZ in the 80s event update (see attachment). The proposed date is Saturday October 15. Hope to have classic video games, King of Kong (Donkey Kong contest). Southard is working on lectures in Brown Theater. Also considering a “You in the 80s” event with crowd sourcing content, getting photos and their thoughts; get someone like Dave Pratt to interact with the audience. Other activities: reception; 80s icons presentation; concert to end the evening. The AzHC staff will help pull items for exhibits. Challenges: Need event staffing volunteers; talent; liquor license; what to do for kids. Corsette will sketch out a budget; the Dancing Chef will offer a reasonable price for the food. Must consider how to raise funds; getting sponsors to recover costs; but the idea is to make money for the AHS and the Museum. Should admission be charged, maybe \$8.80 (how do we collect it and where does it go)? Consider Bob Boze Bell selling T-Shirts, raffle gift baskets, etc. Downs will contact someone with concert posters from the 1980s that could be loaned for the event. The CAC Board needs to start putting this together. Baker will contact the Historical League about assisting.
8. Treasurer’s report
 - a. 1107 fund balance. As of March 31, 2016, Central Arizona Chapter: Beginning balance as of July 1, 2015, \$4,835.02. Revenue \$8, 240.00. Expenses \$1,224.26. Ending balance as of March 31, 2016 \$11,850.76 (Kim Bittrich). There might be an expense of \$4500 with AV work. The 1107 funds cannot be spent for food generally, unless it is for the public at open programs
9. Announcements and Other Matters for Consideration at future Board meetings. None
10. Adjournment at 12:55 pm Next meeting is May 27

Submitted by Shelly C. Dudley, Secretary/Treasurer

Attendance would be appreciated.