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**Arizona Historical Society
State Board of Directors Meeting
Friday, May 13, 2016
Tucson, Arizona**

21 **Board Members Present**

22	Marshall Trimble, President, At-Large	Robin Horta, Gila County (by phone)
23	William Garbarino, Secretary, Coconino County	Philip Horwitz, Southern Chapter
24	Kelly Corsette, Treasurer, Central Chapter (by phone)	Patrick Lukens, Graham County
25	Joseph Abodeely, Pinal County	Jeannine Moyle, At-Large
26	Douglas Barlow, Greenlee County	Richard Oldham, LaPaz County
27	Jackie Berkowitz, At-Large	Dennielle Patterson, Apache County
28	Lorna Brooks, Yuma County	William Porter, Mohave County (by phone)
29	Janice Bryson, At-Large	Jim Ronstadt, Pima County
30	Voie Coy, Northern Chapter	Gregory Scott, Santa Cruz County
31	Thomas Foster, Eastern Chapter	James Snitzer, Navajo County
32	Bruce Gwynn, Rio Colorado Chapter	Michael Wade, Maricopa County
33	Douglas Hocking, Cochise County	

34 **Board Members Absent**

35 George Flores, Vice-President, At-Large
36 Meredith Peabody, Yavapai County

37 **Staff Members Present**

38 Anne Woosley, Executive Director
39 Bill Ponder, Chief Administrative Officer
40 Valerie Shanahan, Executive Assistant
41 Bruce Dinges, Publications Director
42 Tawn Downs, Central Division Director
43 Susan Irwin, Library & Archives Director
44 Yanna Kruse, Rio Colorado Division Director
45 Eric Gonzales, Museum Operations Manager
46 Roy Goodman, Membership Services Coordinator
47 Laraine Daly Jones, Collections Manager
48 Mary Ann Ruelas, Educator
Linda Whitaker, Archivist & Librarian

49 **Others Present**

50 Jim Norton, Legislative Liaison
51 Jay Van Orden
52 Deborah Oldham
53 Peg O'Connell, Oro Valley Historical Society
54 Kathi Cuvelier, Oro Valley Historical Society
55 Sue Chambasian, Oro Valley Historical Society
56 L. Dellerman, Oro Valley Historical Society
57 German Quiroga, The Patagonia Museum
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Actions taken at this meeting:

- Horwitz moved, seconded by Hocking, to approve the minutes of the March 11, 2016, AHS State Board of Directors meeting, as corrected. The motion passed unanimously.
- Ronstadt moved, seconded by Oldham, to approve items for deaccessioning. The motion passed unanimously.
- Abodeely moved, seconded by Moyle, to table for 30 days action regarding the Membership Committee's recommendations of corporate and institutional membership levels. The motion passed unanimously.
- Bryson moved, seconded by Patterson and Scott, to approve the application of the Oro Valley Historical Society's request for certification. The motion passed unanimously.
- Bryson moved, seconded by Hocking and Horwitz, to approve the application of The Patagonia Museum's request for affiliated membership. The motion passed unanimously.

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CALL TO ORDER

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53 President Trimble called the meeting to order at 11:52 a.m.

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INTRODUCTIONS

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57 Board, staff and guests were introduced.

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ROLL CALL

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61 Roll call was taken; Trimble declared a quorum.

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**DISCUSSION AND ACTION TO APPROVE THE MINUTES OF THE
MARCH 11, 2016, BOARD OF DIRECTORS MEETING**

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66 The minutes of the March 11, 2016, Board meeting were presented. It was noted that Horwitz was not
67 present at the meeting.

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69 Following discussion, Horwitz moved, seconded by Hocking, to approve the minutes of the March 11,
70 2016, AHS State Board of Directors Meeting, as corrected. The motion passed unanimously.

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PRESIDENT'S REPORT

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74 Trimble asked Norton to summarize recently-concluded legislation regarding SB1440 and subsequent
75 amendments relating to the mineral museum collections. Under previous State administration, the
76 Department of Mines and Mineral Resources was dissolved as a state agency, and its collections placed
77 under the authority of AHS. Legislation passed and signed by the Governor now directs that the
78 collections be transferred from AHS to the Arizona Geological Survey (AzGS)/University of Arizona.

79 Woosley reported that representatives of AzGS have indicated that there will be no disruption to current
80 mining and natural history exhibits at either the Arizona Heritage Center in Papago Park or to displays at
81 various other museums around the State.

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83 Woosley further reported that AHS's Natural History Curator position and employee, hired specifically to
84 manage the mining and mineral collections, will transfer to the employ of AzGS.

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86 Wade applauded AHS staff, all of whom performed at the height of professionalism from the time when
87 the former Mining and Mineral Museum's resources were transferred to AHS.

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89 **EXECUTIVE DIRECTOR'S REPORT**

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91 In addition to time expended on issues relating to the former Mining and Mineral Museum's resources,
92 Woosley reported that AHS staff have been deeply involved with various other projects, including the
93 AHS rebranding/marketing initiative. Downs offered a brief PowerPoint summary of the initiative. The
94 alchemist's copper symbol shall remain as the AHS logo, but in a refreshed design. A redesigned logo
95 will reinforce visual unity among all AHS divisions, and include a succinct, marketable message of the
96 AHS mission statement. In addition, the website redesign offers features that promote user
97 interactivity.

98

99 Woosley stated that AHS and Arizona State Parks renewed the intergovernmental agreement (IGA) that
100 continues AHS management of Riordan Mansion State Historic Park in Flagstaff. She also commented
101 on a future unveiling ceremony of a historical marker at the Arizona School for the Deaf and the Blind.
102 Woosley advised that the AHS Historical Marker Program is a statewide program, the only exceptions
103 being markers that are located on Wesley Bolin Capitol Mall and/or Arizona Department of
104 Transportation roadway right-of-ways.

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106 Woosley shared that the recent Arizona History Convention in Yuma was well-attended. Bruce Dinges
107 was recognized for his thirty (30) years of service, and Charles Flynn honored with the 2016 Al Merito
108 Award.

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110 Staff continues to dedicate time to membership development and retention activities, and is drafting a
111 plan for corporate membership designations/levels/benefits to be presented to the Board's
112 Membership Committee for review.

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114 Woosley introduced staff who then presented a PowerPoint summary of projects proposed to the
115 Friends of AHS Board for potential fundraising. The proposed projects include: Dane Coolidge
116 Photograph Collection; National History Day Project; Online Publication of Journal of Arizona History;
117 Arizona Story Project; History Lab; and Celebration of Frank Lloyd Wright. (Copy of PowerPoint
118 attached).

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COMMITTEE REPORTS

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Finance Committee: Chair Corsette called upon Ponder who reviewed the March and April, 2016, financial reports. No notable changes were reported. Ponder explained that revenues related to the former Mining and Mineral Museum are captured under Natural History financial data.

Woosley clarified that AzGS will receive revenues from the Arizona Centennial license plate program, and AHS from sales of the Society's special license plates.

Corsette requested a breakdown of AHS license plate revenues at the next board meeting.

Library, Archives & Collections Committee: Chair Scott reported that the Committee recommends approval of items for deaccessioning reviewed by the Committee (descriptions attached).

Ronstadt moved, seconded by Oldham, to accept the Committee's recommendation to approve deaccessioning of the items described. The motion passed unanimously.

Membership Committee Report: Chair Coy provided a Membership Committee report, followed by extensive board discussion. The Committee suggested that "corporate" and "business" membership titles might more appropriately be titled "institutional" memberships; Committee members concurred that membership is a function and responsibility of staff and, therefore, charged staff to develop a plan to present categories to the Committee.

Following extensive discussion, Abodeely moved, seconded by Moyle, to table discussion and action for thirty (30) days to allow for further consideration of membership levels/benefits/membership fees.

Following additional discussion, Abodeely withdrew the preceding motion.

Additional discussion ensued regarding membership levels.

Abodeely again moved, seconded by Moyle, to table the discussion for thirty (30) days. Discussion continued, and Ronstadt suggested approving the concept of corporate and institutional membership levels and directed staff to research and recommend membership levels. Abodeely amended the motion, seconded by Moyle, to include Ronstadt's suggested language. The motion passed unanimously.

FRIENDS OF THE AHS, INC. REPORT

Garbarino provided a summary of Friends' activities and background explaining why Friends, an active 501(c)(3) nonprofit organization, was formed. Specifically, Friends of AHS, Inc. was formed to collect and hold funds on behalf of AHS. Funds held by Friends are not subject to procurement policies.

Garbarino indicated that the Friends' board is anxious to begin its fundraising efforts on behalf of AHS. The initial fundraising efforts relate to projects outlined by staff earlier during this meeting.

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**ORO VALLEY HISTORICAL SOCIETY
REQUEST FOR CERTIFICATION**

Community Outreach Committee Chair Bryson reported that application was received from Oro Valley Historical Society requesting certified museum status. The application has been reviewed and found to be complete.

Bryson moved, seconded by Patterson and Scott, to accept Oro Valley Historical Society as an AHS certified museum. The motion passed unanimously.

**THE PATAGONIA MUSEUM
REQUEST FOR AFFILIATED MEMBERSHIP**

Bryson reported that application was received from The Patagonia Museum requesting affiliated museum status. The application has been reviewed and found to be complete.

Bryson moved, seconded by Hocking and Horwitz, to accept The Patagonia Museum as an AHS affiliated museum. The motion passed unanimously.

**ANNOUNCEMENTS AND OTHER MATTERS FOR
CONSIDERATION AT FUTURE BOARD MEETINGS**

Board Goals

Trimble requested that Board members consider what goals they would like to achieve as AHS Board members.

Executive Committee

Wade reported that Flores has requested an Executive Committee meeting in conjunction with the next regularly scheduled board meeting for purposes of conducting its annual performance evaluation of the Executive Director.

Relocate AHS Headquarters

Coy requested future discussion regarding previous suggestions that AHS headquarters be relocated to Phoenix.

AHS Chapters, AHS Board Relationship

Coy requested future discussion regarding clarification of the relationship between AHS Chapters and the AHS Board.

ADJOURNMENT

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There being no further business, Ronstadt moved, seconded by Berkowitz, to adjourn the meeting.

Trimble adjourned the meeting at 2:38 p.m.



Marshall Trimble, President