

# **CENTRAL ARIZONA CHAPTER – ARIZONA HISTORICAL SOCIETY CHAPTER BOARD OF DIRECTORS MEETING**

Pursuant to A.R.S. 38-431.02, notice is hereby given to the members of the Arizona Historical Society and to the general public that the Arizona Historical Society Central Arizona Chapter Board will hold a regularly scheduled board meeting, open to the public, at the AHS Museum at Papago Park.

**Date:** Friday June 17, 2016  
**Time:** Noon  
**Location:** Boardroom- AHS Museum at Papago Park  
1300 N. College Ave., Tempe, Arizona

## **MINUTES**

Members present: Margaret Baker, Arv Schultz, Kelly Corsette, Don Nordlund, Reba Grandrud, Anne Lupica, Tobe Daum, Jackie Berkowitz; Shelly Dudley; Telephonic conference: Larry Woolson, Billy Walker, John Southard  
Staff: Tawn Downs  
Guests: Seth Franzman

1. Call to Order/Introduction of the Board and Guests/Declaration of Quorum Called to order. Called to order at 12:03
2. Call to the Public for Comments. No comments
3. Appointments/Resignations/Oath of Office:
  - a. Anne Lupica – Historical League President (1 year term) is replacing Margaret Baker
4. Approval or Modification of Board Minutes: April Minutes distributed in the packet. No comments. Grandrud, second Schultz, minutes approved as distributed.
5. AHS Staff Report. Tawn Downs.
  - a. Discussion on the fires near the museum facility. The New Year's fire was near the south of the building. On June 15, the fire was west of the auditorium, embers went on the roof, which will need to be replaced. Risk Management covers the damage estimated at \$400,000. There has been a push to get the Green Line cleaned up; the fires emphasize the need. A meeting with Tempe, City Council, neighbors to talk about cleaning up the area. It was thought that the June fire was human caused. No one was hurt, but it is a consistent problem with the homeless and showcases the need to clean up the area to prevent further incidents. Tempe Council Colby Granville will be working on this problem. Corsette: Return it back to a natural Sonoran Desert wash (get rid of the Palm Trees, etc) possibly get some entity to assist, such as SRP. Sandra Day O'Connor house is designated historic and possibly use that as a talking point to create a plan.

- b. May report – printed copy. Revenue up 26%; Gift store sales, merchandising. Increase in events; tours were down; admissions up with revenues, but numbers down.
- c. Visibility: Advertising and Social Media: AHS website, Facebook, Yelp, Twitter, AZCentral.com; Tempe Tourism; About Phoenix, etc. Also paid advertising for Raising Arizona Kids: Promoting children programs; AHC purchased spots on KJZZ, etc. The both paper and email flyers have been distributed.
- d. Thursday Nov. 3, 6 pm, Storytellers Event, working out the details.
- e. Tawn Downs needs help getting speakers
- f. Highlights from last month. Presentation, tour of 135 school kids all at once; discussion with Taliesen West in October 2017 event; Marilyn Szabo event with Alliance Bank exhibition of photographs within the next two months. Talks with organizations that want to donate items: AHS CAC must make sure they fit within our scope. The House of Broadcasting lost their space and wondered if AHS would be interested in some of their collection. AHS must be selective and how would the story be told. The Pioneer Telephone Museum has an extensive archival collection and items; they are trying to find a home. Some artifacts are going to Pioneer Living History Museum; AHS must decide what is appropriate for our museum. There is a formal AHS Collection committee to examine possible donations – might be needed somewhere.
- g. Legislation regarding the Mining and Mineral collection; the mining and mineral collection which originally went to the Arizona Geological Survey will be transferred to the Arizona State Museum by August 6. Catie Carter's position will be transfer to the Arizona State Museum. AHS Staff does not know when the collection will go and if transferred to storage to the Mineral Museum (which has been declared unsafe, but it can be used for storage). AHS is discussing whether it can keep some of the items under loan to AHS. Some of the minerals have been loaned to various locations in other parts of the AZ. Nothing is definitive, but not sure what will happen. Downs seems to think what is in storage will go, but not about the exhibition.
- h. The transportation exhibit is open and working on upgrades. Continuing discussion with Larry Woolson on expanding transportation exhibit. Woolson is planning a meeting for next week.
- i. Facilities: \$14,000 spent on repairs to AV, HAVC, etc, The AC units in the Pavilion are dead and dying. A bid of \$26,000 to replace them will be put on the capital list (not much hope of state providing money); the alternative is fund raising.
- j. Networking: Downs meet with the business community and made some good connections including the Alliance Bank and Taliesin West. Starting to cultivate a relationship at ASU with ideas for workshops, symposiums. Lupica suggested contacting someone at the David Wright house.
- k. Staff is busy, Amazing Arizona Kids is a great team effort. Baker asked about the potential for new staff re Marketing. Downs will going forth with the request, but new staff can't be added without official approval.
- l. Rebranding initiative. Downs met with Moses group. The concept needed some more options, not exactly what Downs was looking for. A marketing person is really needed. Grandrud suggests the Board to speak with their own legislators to promote AHS, ask for money; what can the Board do to help raise funding and awareness for the Museum. Downs agrees.
- m. Discussion of the Friends of AHS, funding raising, projects. Discussion on membership structure, sponsorship program. Still need to create a plan to go about fund raising. Lupica suggested hiring a Development Director (could also be a

marketing director). As mentioned before there are no funds to hire someone now. Possibly start with a consultant.

6. Historical League Report: Baker reported on the event David Wright event, estimating about \$16,000 will go to the National History Day. Looking at opportunities to handle grant funds thru the Friend of AHS. There is a luncheon with Barbara Barrett speaking at the Wrigley House. The new Historical League President Anne Lupica joined the Alliance of Arizona Non-Profits. The Gala is scheduled for March 4, 2017. Lupica thinks that there is money by applying for grants from such organizations as the Steele Foundation, but the grant proposals need to look professional. Linda Whitaker has been compiling the records on how the CAC building money was raised – look to see if they can do it again. The Historical League is hosting an on Dec. 10, with Esteban, but facility needs to be improved and possibly rent the equipment. There will be tickets for 200 + and the event will probably sell out. The League is looking to raise additional money for first rows. Auditorium holds 272 seats.
7. President's Report
  - a. AZ in the 80s event update. Inquiries sent out for the bands, video rentals. Asking for help from the Board: Schultz, Dudley and Southard volunteered. A to-do list of making a list of topics with speakers which would be entertaining. Downs reminded Corsette about the poster person. Committee meeting schedule for July 1, working meeting to hand out assignments, 11:30 at AHS. Suggesting silent auction items, seeking donations, etc. Costs for a special event license is \$800 and will be needed if we are selling liquor. Still trying to connect with the 1980s Facebook
8. Treasurer's report
  - a. 1107 fund balance. Beginning balance as of May 31, 2016: 12,445.76. Revenue \$855.00. Expenses \$4,471.44 (Repair and Maintenance) (rat infestation and repair, plus equipment now works). Ending balance \$8,829.32. Side discussion on State improving WIFI throughout the Museum.
9. Announcements and Other Matters for Consideration at future Board meetings. Next meeting is August 26 (except for July 1, 1980s event). Schultz: Town of Florence is looking to improve the Poston Butte monument with plans for an amphitheater. The property is controlled by BLM. The 1<sup>st</sup> Saturday in August 6, Sharlot Hall Museum will host the Western History Symposium, Westerns Dinner. Wyn Bundy will receive the Sharlot Hall Woman's award. Seth Franzman: attended Dr. Scott session, people interested in aeronautics and astronomy.

10. Adjournment 1:42.

Submitted by Shelly C. Dudley, Secretary/Treasurer

Attendance would be appreciated.

Our bylaws state that we need a quorum to conduct official business. A quorum is a majority of the members of the Board of Directors.

\*\*Please call Tawn Downs 480-387-5368 if you are unable to attend.

The Arizona Historical Society does not discriminate on the basis of disability in the administration of its program and services as prescribed by Title II of the Americans with Disabilities Act of 1990, as amended, and Section 504 of the Rehabilitation Act of 1973, as amended. Persons with a disability may request a reasonable accommodation such as a

sign language interpreter, by contacting the Museum Director Tawn Downs at 480-387-5368. Requests should be made as early as possible to allow time to arrange the accommodation. This document is available in alternative formats upon request