

# FINAL APPROVED MINUTES

## Arizona Historical Society State Board of Directors Meeting Friday, August 12, 2016 Flagstaff, Arizona

### Board Members Present

Marshall Trimble President, At-Large	Douglas Hocking, Cochise County (phone)
George Flores, Vice-President, At-Large	Philip "Jeff" Horwitz, Southern Chapter
Joe Abodeedy, Pinal County	Patrick Lukens, Graham County (phone)
Lorna Brooks, Yuma County (phone)	Richard Oldham, LaPaz County
Janice Bryson, At-Large	Dennielle Patterson, Apache County
Kelly Corsette, Treasurer, Central Chapter	Meredith Peabody, Yavapai County
Voie Coy, Northern Chapter (phone)	Bill Porter, Mohave County
Thomas Foster, Eastern Chapter	Gregory Scott, Santa Cruz County
William Garbarino, Secretary, Coconino County	James Snitzer, Navajo County
Bruce Gwynn, Rio Colorado Chapter	Michael Wade, Maricopa County (phone)

### Board Members Absent

Douglas Barlow, Greenlee County	Jeannine Moyle, At-Large
Jackie Berkowitz, At-Large	Jim Ronstadt, Secretary, Pima County
Robin Horta, Gila County	

### Staff Members Present

Anne Woosley, Executive Director  
Bill Ponder, Chief Administrative Officer  
Kim Bittrich, Deputy Administrative Officer  
Bruce Dinges, Publications Director  
Tawn Downs, Central Division Director  
Susan Irwin, Library & Archives Director  
Bill Peterson, Northern Division Director  
Les Roe, Southern Division Director  
Nikki Lober, Park Ranger Riordan Mansion

### Others Present

Linda Head  
Allan McIntyre  
Deborah Oldham

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**Actions taken at this meeting:**

- Porter moved, seconded by Scott, to approve the minutes of the May 13, 2016, AHS State Board of Directors meeting. The motion passed unanimously.
- Snitzer moved, seconded by Porter, to approve the certified museum grants, as recommended. The motion passed unanimously.
- Porter moved, seconded by Scott and Hocking, to approve the Amerind Museum for certification. The motion passed unanimously.
- Porter moved, seconded by Scott and Hocking, to approve the Patagonia Museum for certification. The motion passed unanimously.
- Abodeely moved, seconded by Gwynn, to deaccession the 131 items, as recommended by the Committee. The motion passed unanimously.
- Porter moved, seconded by Foster, to approve the publication of *Mystery of the Iron Box* by Paul Cool. The motion passed unanimously.
- Porter moved, seconded by Foster, to approve the reprinting of *Mickey Free* by Allan Radbourne. The motion passed unanimously.

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**CALL TO ORDER**

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43 President Trimble called the meeting to order at 11:48 a.m.

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**ROLL CALL**

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47 Roll call was taken; Bittrich declared a quorum.

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**DISCUSSION AND ACTION TO APPROVE THE MINUTES OF THE  
MAY 13, 2016, BOARD OF DIRECTORS MEETING**

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52 The minutes of the May 13, 2016, Board meeting were presented. Porter moved, seconded by Scott, to  
53 approve the minutes of the May 13, 2016, AHS State Board of Directors Meeting. The motion passed  
54 unanimously.

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**CALL TO THE PUBLIC**

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58 Garbarino recognized those responsible for hosting lunch: NAPHS Board and Pat Loven, longtime  
59 member of the AHS Board. He also recognized NAPHS for their donations of over \$90,000 to the Greg  
60 Cabin Project.

61

62 Porter presented Woosley with a check for \$798, explaining that Arizona History Convention raffle  
63 proceeds support the Certified Museum Grant Program, which he supplements in an amount to reach a  
64 total of \$2,500 (2016 Convention raffle proceeds totaled \$1702).

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67 **PRESIDENT'S REPORT**

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69 Trimble suggested going forward with the Attorney General (AG) review of Firearms Policy in State  
70 facilities. The presentation regarding statutes and policies of the State of Arizona and how these might  
71 impact AHS was made by Charles "Chuck" Grube, from the AG's Office. Discussion followed. George  
72 Flores proposed that the Board consider an AHS Firearms Policy for additional discussion at its October  
73 meeting.

74  
75 Trimble asked Flores to provide a report of the Executive Committee meeting: The 2015 performance  
76 review of Executive Director Woosley was discussed (copy attached). Flores concurred with former  
77 Board President Len Marcisz's assessment that Woosley has provided excellent leadership for AHS. He  
78 requested Board approval of the evaluation, and, at Woosley's request, a copy be placed in her  
79 personnel file. Peabody asked if the last two pages of the Marcisz document represented the 2016  
80 objectives; Flores responded that due to recent restructuring it is more realistic that the Board review  
81 and approve objectives for 2017. Flores and Trimble will meet with Woosley prior to the October Board  
82 meeting.

83  
84 Revisions to AHS Board committee structure, including elimination of several standing committees, as  
85 recommended by Board member Wade, were also discussed. As an alternative to standing committees,  
86 Wade suggested the use of Ad Hoc Committees, as needed. Discussion followed and the subject may be  
87 presented for Governance Committee review.

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89 **EXECUTIVE DIRECTOR'S REPORT**

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91 Executive Director Woosley reported that staff have been extremely active since the May Board  
92 meeting, including work with Board Collections, Membership, and Outreach Committees, which will be  
93 discussed by their respective chairs later in the agenda.

94  
95 In addition, staff have made progress toward creating standardized metrics that define what we count,  
96 the methodology for how we count, and the manner in which these statistics are reported to the Board,  
97 the State, the AHS membership, and general public.

98  
99 Discussions and fundraising are underway with Tucson's January 8<sup>th</sup> Memorial Foundation, potentially to  
100 accept collections resulting from the 2011 shooting and its aftermath, as well as partnering in the  
101 memorial and museum planned for El Presidio Park and Historic Pima County Courthouse project.

102  
103 In answer to a previous question regarding the status of AHS reorganization along functional lines can be  
104 illustrated by task-focused teams that developed the Secrets of Victorian Yuma exhibition which is slated  
105 to open in October at the Sanguinetti House Museum. The project engaged AHS staff from all divisions  
106 in its production. Another example of cross-divisional cooperation to address a critical need involves the  
107 AHS-Northern, Library & Archives, and Central Divisions to manage (process and conserve) the AHS  
108 historic photo collections housed at NAU's Cline Library.

109  
110 The comprehensive Re-branding Initiative is aggressively pursued, absorbing significant staff time. It  
111 extends far beyond the creation of a consistent logo to replace the dozens of variations that presently

112 exist, but will include design/style/color palette parameters for all collateral material, social media, and  
113 new website. While this process is demanding, requiring multiple discussions, once achieved, the visual  
114 presentation of AHS will be as recognizable as those of ASU, UA, NAU, AZ State Parks, and others.  
115

116 An agreement is in progress between AHS and JSTOR to provide members with on-line access to the  
117 Journal of Arizona. This will provide an added benefit/incentive for members.  
118

119 Woosley complimented AHS staff for their increased efforts in the areas of outreach, marketing/public  
120 relations, as well as branching out and deepening linkages with segments of the communities they  
121 serve.  
122

123 Woosley is in contact with Ryan Peters, Governor Ducey's Director of Constituent Affairs, to schedule  
124 preliminary conversations to address upcoming board vacancies. Those members terming out 1  
125 November 2016, include Bryson (at-large), Garbarino (Coconino), Ronstadt (Pima) and Wade (Maricopa).  
126

127 Woosley has requested an exemption certificate for the continued use of lobbyist services on behalf of  
128 AHS, but is not optimistic for its approval.  
129

130 Woosley requested that AHS Board members encourage local boards and support groups to assist in  
131 funding the Annual Meeting of the AHS Membership on 5 November 2016. Division Directors will  
132 contact their respective local organizations with an estimated cost share.  
133

134 She concluded her report by thanking AHS Board members for their continued support and kind words  
135 on her behalf as Executive Director.  
136

#### 137 COMMITTEE REPORTS

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139 Community Outreach: Prior to her report, Trimble congratulated Chair Bryson on being named  
140 Cattlewoman of the Year by the Arizona Cattlegrowers. Bryson then reported that there are currently  
141 73 certified museums, 44 of which applied for grants. The Community Outreach Committee and staff  
142 reviewed each application and recommend funding totaling \$43,255 (see attached). Snitzer moved,  
143 seconded by Porter, to approve the certified museum grant awards, as recommended. The motion  
144 passed unanimously.  
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146 In addition, the Amerind Museum submitted an application for certification. Porter moved, seconded by  
147 Scott and Hocking to approve the Amerind Museum's application. The motion passed unanimously.  
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149 The Patagonia Museum submitted an application for certification. Porter moved, seconded by Scott and  
150 Hocking, to approve the Patagonia Museum's application. The motion passed unanimously.  
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152 Executive Committee: The report was presented by Trimble and Flores earlier in the agenda as part of  
153 the President's Report.  
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155 Finance Committee: Chair Corsette reported that he reviewed the financials and inquired if the  
156 Centennial Plate Fund, now in excess of \$305,000, will remain with AHS. Ponder explained that

157 Centennial Plate Fund revenue will be transferred to the U of A, together with the Natural History  
158 collections, as stipulated by recently passed legislation: Discussion followed. Ponder reported that AHS  
159 continues to be well-aligned with the 2016/2017 budget.

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161 Library, Archives & Collections Committee: Chair Scott reiterated that AHS collections belong to  
162 the people of the State and, therefore, items considered for deaccessioning are subject to an extensive  
163 review. Proposed for deaccessioning are 131 items from Central Division. The items were assessed and  
164 approved by Ashley Smith (Registrar), Downs (Central Division Director), Woosley (Executive Director),  
165 Scott (AHS Library, Archives & Collections Committee Chair) and members of the Board Collections  
166 Committee. Abodeely moved, seconded by Gwynn, to approve the deaccession of 131 items as  
167 recommended by the Committee. The motion passed unanimously.

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169 Membership Committee: Chair Coy asked Linda Head, member of the Southern Chapter and  
170 Friends Boards, to present the membership report. Discussion followed about corporate memberships  
171 and sponsorships. Porter stated the Board is not yet prepared for this discussion and suggested tabling  
172 the motion from the May 13<sup>th</sup> Board meeting. Abodeely requested follow-up; Flores and Woosley will  
173 report at the October Board meeting.

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175 Publications Committee, Chair Foster: Porter moved, seconded by Foster, to approve publication of  
176 *Mystery of the Iron Box* by Paul Cool. The motion passed unanimously. Dinges then announced the  
177 recent passing of Paul Cool.

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179 Porter moved, seconded by Foster, to approve reprinting of *Mickey Free* by Allan Radbourne. The  
180 motion passed unanimously.

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#### FRIENDS OF THE AHS, INC. REPORT

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184 Garbarino reported the Friends have a cooperative board and that members are moving along well.  
185 Porter and John Lacy are working on a legacy giving program. Trimble asked if they have approached  
186 the Tribes, Garbarino responded they have not but will do so.

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#### ANNOUNCEMENTS AND OTHER MATTERS FOR CONSIDERATION

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#### AT FUTURE BOARD MEETINGS

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191 Oldham asked if board members terming off can be re-elected. Woosley stated that interested  
192 candidates must complete an online application for consideration by Governor Ducey. Woosley will  
193 provide Ryan Peters' contact information so directors may contact him for further application  
194 instruction.

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197 Trimble expressed his appreciation to the AHS volunteer Board and the work members do on behalf of  
198 AHS.

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**ADJOURNMENT**

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202 There being no further business, Porter moved, seconded by Oldham, to adjourn the meeting. The  
203 motion passed unanimously.

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205 Trimble adjourned the meeting at 3:06 pm.

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Marshall Trimble, President