

CENTRAL ARIZONA CHAPTER – ARIZONA HISTORICAL SOCIETY CHAPTER BOARD OF DIRECTORS MEETING

Pursuant to A.R.S. 38-431.02, notice is hereby given to the members of the Arizona Historical Society and to the general public that the Arizona Historical Society Central Arizona Chapter Board will hold a regularly scheduled board meeting, open to the public, at the AZ Heritage Center at Papago Park.

Time & Date: Noon Friday September 22, 2017
Location: AZ Heritage Center at Papago Park
1300 N. College Ave., Tempe, Arizona

MINUTES

A quorum is required to conduct the meeting

Please contact Tawn Downs (tdowns@azhs.gov or 480 387-5368) if you are unable to attend.

Members present: Kelly Corsette, Billy Walker, Seth Franzman, Larry Woolson, Shelly Dudley, David Garcia; telephonic: Gene Robertson, Valerie Adams;
Staff: Tawn Downs
Guests:

1. Call to Order/Introduction of the Board and Guests/Declaration of Quorum: 12:04 Quorum reached; Board introduced themselves to new Board member David Garcia
2. Call to the Public for Comments: no public
3. Approval or Modification of July 2017 Board Minutes. Motion to approve minutes as submitted by Walker, second by Franzman, approved as submitted. Approved Minutes sent to Roy Goodman
4. AHS Staff Report: Tawn Downs
Event calendar: Frank Lloyd Wright lectures will be added from October 12 to May to help promote the exhibit. Event at Harold Price House, designed by FLW (Tatum & Lincoln) in Spring – guided tour. Cowboy Up Talk, after Historical League luncheon, etc. Exhibit opening October 12, Footprints on the Desert. Partnerships for the event will be U-Haul (in kind donation of printing, graphics, invitations drawings; Scottsdale Public Libraries with a grant which will help pay for advertising, speakers, etc.; FLW Foundation, graphics, objects; Tempe History Museum (will receive portions after here); SPL will also receive a portion of it. Part of the funding came from a LSTA grant. HistoryMakers Exhibit opens on Oct. 18, hosted by the Historical League.
Branding: Membership brochures printed. Board members are encouraged to take some to distribute to friends, etc. All brochures will have the consistent look and message. Still working on the website.
Facilities: Two large sections of stucco falling off. State said it should be fixed but only the portions that fell, not the whole wall. Risk Management will pay for damaged area; Low bid was \$55,000, East Parapet wall, and seal south wall, remove signage; but new sign costs \$4,000 (less \$5,000 deductible) Looks unprofessional. State approved moving cooling tower and upgrade it. Corsette: should start talking with State Legislature about improving funding AHS amounts in ADOA Capital Budgets. Downs: should receive \$6 million; usually get less than \$2 mill for all AHS facilities. CAC Board should speak with the state legislators in

this area. Downs would like some coaching in lobbying the State Legislators. Downs: need to do more with speaking with the State Legislature; we need a presence at the State Capitol. Need to get Fund Raising for AZ Heritage Center and AHS as a whole. Need to develop a strategy to talk with “old” Arizona money; create a list of people and find out about them. Tap people who are experienced at doing this. AHS does not have an Executive Director right now. Discussion on water feature repair and payment. Funding repairs with Historical League money, \$33,000; plus 1107 money and Friends of AHS funds; \$57,000 funds available to do repair and maintenance. AHS has issues on purchasing some items through State Procurement process. Including a problem with media advertising, if going thru State, costs a 1/3 more; so use these funds instead of State. The new State Director needs to take on the issues of State funding, procurement, fund raising, etc. The system is cumbersome for running museums and creating exhibits; Museum Directors don’t have time. From a recent survey conducted, most respondents are over 70; need to reach out to younger people. Garcia: Fund Raising committee working together to raise funds. Corsette said Garcia is right, need to look at State wide effort. Historical League does raise money - \$70,000 (AZ Heritage Center received \$43,000); some of that money helped support National History Day. Need to attract money from big donors. AV and lighting is creating problems in the auditoriums with sporadic working. Consideration of Programming Working Group to include Publicity. Need to coordinate efforts. Michelle is programing and education (school children her priority). Post to face book, etc. Need more publicity about the AZ Heritage Center.

5. Historical League Report: no report

6. President’s report: Kelly Corsette

- a. AHS State Board update –Discussion on division chapters & chapter by-laws. Corsette passed out Chapter Board meeting model; Reduce administrative burden. Next step is to make a formal proposal: replace wording in the state by-laws. Suggestions include less members, meeting less; focus on raising money; advice on issues and activities; oversee and allocate membership funds and funding requests. A Community Support Team (15-30) would work on volunteers, developing programing, helping run events; strength connections with other museums. The idea seems to have support on the State Board. Eight members are at today’s meeting (smaller board more practical). State Board will consider the proposal formally in November – maybe institute it either in our Chapter Board November meeting or in January.
- b. Recruitment of AHS Executive Director. State Board president selected members to look at third party head hunter to launch national search. Have not hired a company yet. 4 to 6 months to hire new Director. Not hiring Publications Director yet

7. Treasurer’s Report

- a. 1107 fund balance: As of August 30, 2017: Beginning balance from 8/1/17: \$20,884.75 Revenue \$1,275. Expenses: - Ending balance \$22,159.75

8. Working Group Reports

- a. Programming (Valerie Adams)
- b. Grants (Kelly Corsette) no current grants
- c. Fundraising (George Flores)
- d. Signature Events (Gene Robertson) Downs: no Spirts & Spirts event. Original concept was okay, but a new guild for distilleries required a different split of funds; guild 1/3; distilleries 1/3; AHS 1/3. Would not work at this point. Some of the

distilleries are willing to work with AHS in the future. Learning process known now. Not a total loss. Planning a AZ Birthday event with Marshall Trimble and Dolan Ellis. CAC Board to help.

9. Announcements and Other Matters for Consideration at future Board meetings: Woolson, submitted Jerry Moise (Swift combined with Knight one of the largest freight in US) to HistoryMakers; Walker proposed Bill Cutter (aviation)

10. Adjournment at 1:40 pm

2017 CAC Meeting Schedule: Nov. 17

Submitted by Shelly C. Dudley, Secretary/Treasurer

The Arizona Historical Society does not discriminate on the basis of disability in the administration of its program and services as prescribed by Title II of the Americans with Disabilities Act of 1990, as amended, and Section 504 of the Rehabilitation Act of 1973, as amended.

Persons with a disability may request a reasonable accommodation such as a sign language interpreter, by contacting the Museum Director Tawn Downs at 480-387-5368. Requests should be made as early as possible to allow time to arrange the accommodation. This document is available in alternative formats upon request