



# PATHFINDERS PRESS



Newsletter of Arizona Pathfinders, Inc.

A Volunteer Support Organization for the Southern Division of the Arizona Historical Society, founded 1976

March 2018

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## DON'T FORGET TO REGISTER FOR OUR PHOENIX I TOUR APRIL 14

We will be visiting Taliesin West and the exciting Museum of the West. This museum has an ever-changing series of exhibitions.



We will have lunch at the Blue Adobe "Santa Fe Grill."

We will travel in a comfortable coach.

Request a flyer and registration form at [azpathfindersahs@gmail.com](mailto:azpathfindersahs@gmail.com).

Don't delay, Pathfinders has to give a head count after March 16.

## Wanted

Pathfinders is looking for someone to contact media to advertise our events and tours.

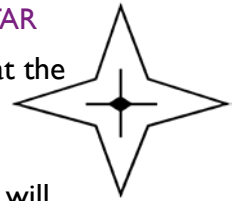
Pathfinders is also looking for a web master. Our website [www.azpathfinders.org](http://www.azpathfinders.org) is not complicated and we need to keep it updated.

Please don't hesitate to volunteer. Contact us at [azpathfindersahs@gmail.com](mailto:azpathfindersahs@gmail.com).

## PATHFINDERS' ANNUAL MEETING

### THE GIFT OF THE MORNING STAR

Please join us March 13, at 6:00 PM at the Arizona History Museum, 949 East Second Street, Tucson AZ.



Medicine Man Gallery's Jerry Freund will share the history of his extraordinary beadwork collection.

Jerry will illustrate the meaning of *Morning Star* and its impact on Plains Indian Culture.

Don't miss this exciting presentation.

Free and open to the public. This is a Pot Luck Dinner, so bring a dish to share. Board members will bring dessert and coffee.

This is also Pathfinders' Annual Meeting.

## ARIZONA PATHFINDERS' PIONEER ENDOWMENT FUND

Pathfinders' Endowment Fund has reached \$11,000, thanks to generous gifts from the Joe Kalt and Judy Gans Family Foundation and from Dr. Deni J. Seymour in memory of her husband Dr. Mark E. Harlan

A committee has been formed to manage and invest these funds to benefit Tucson's Arizona History Museum for years to come.

Please consider making a tax deductible donation to this exciting venture.

Contact us at [azpathfindersahs@gmail.com](mailto:azpathfindersahs@gmail.com) for more information and for a flyer.

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# ARIZONA PATHFINDERS 2017 FINANCIAL REPORT

Income		
Dues		\$1,470
Donations		\$913
Memoriam/Endowment		\$445
Income from Tours	\$31,541	
Tour Expenses	\$20,895	
Tour Surplus		\$10,646
Total Income		\$13,474
Disbursements		
To AHS:		
Library Carpet		\$3,677
Vietnam Veterans Exhibit		\$133
Lobby Furniture		\$1,000
Library Intern		\$1,500
Front Garden		\$700
Collections Shelving		\$6,000
Ed. Intern, sign, insulation		\$4,700
Total Disbursements		\$17,710
Other Expenses		\$770
Total Disbursements		\$18,480
Cash on hand 1-1-18		\$23,274

**Comments:** Another good year.

We were able to pay out more than we took in due to carry over from 2016 (about \$10,000).

We made slightly more on tours this year.

Income from dues was up significantly due to our new dues rates and levels.

Our silent auction (\$475) made up a good part of our donations this year.

—Respectfully submitted, John Flynn, Treasurer

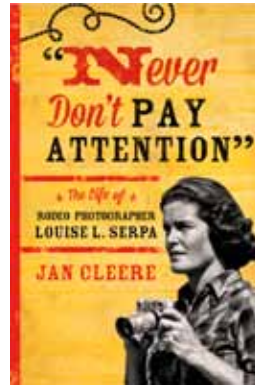
## WHOM WOULD YOU LIKE TO HEAR AT A PATHFINDERS EVENT?

Drop us a line at [azpathfindersahs@gmail.com](mailto:azpathfindersahs@gmail.com) and let us know who would make an interesting speaker for Pathfinders.

## JANUARY 18, 2018 BROWN BAG

Quite a crowd gathered to hear Jan Cleere's presentation of one of her many books about Arizona women at our January 18, 2018 Brown Bag.

Jan is an historian, author and speaker who is well known in Arizona and in Western writer's circles.



Her book *Never Don't Pay Attention* covers the fascinating life of Louise L. Serpa, rodeo photographer. It was named the **2016 Best Arizona Book** and **Best Arizona Biography** by the Arizona-New Mexico Book Awards.

Born into society in New York, Louise ended up in the west

shooting pictures at local rodeos. Introduced to the west during her mother's time in Reno NV getting a divorce when Louise was nine, the love of the dude ranch life never left her.

She spent the summer after graduating from high school at a ranch in Wyoming where she met and fell in love with a cowboy, Lex Connelly, and was introduced to the rodeo. They had a lifelong friendship but went their separate ways, she to Vassar College and he the Marines and rodeo life.

Louise married a Yale man but it only lasted four years, and again Louise went to Reno for another divorce: hers. She reestablished her life in the west and eventually met and married another cowboy, Tex Serpa in 1953. They had two daughters Lauren and then Mia, but that marriage also ended in divorce while Lauren was a toddler and Mia a baby.

Louise loved her career and became famous for her rodeo photography. She captured some of the most thrilling photos, so full of activity one could feel the excitement.

She earned the privilege of being the first women allowed to photograph inside the arena, and often paid the price by encountering angry bulls. It was part of the job. Her last rodeo was in 2011 and she died on January 5, 2012 at eighty-six, just before she would have covered her fiftieth rodeo.

Jan Cleere's presentation was accompanied by great photos. She brought the book and Louise Serpa to life.

—Beck Ney