TITLE: William Arden Small collection

**DATE RANGE:** 1926-1973

**CALL NUMBER:** MS 0982

**PHYSICAL DESCRIPTION:** 8.5 linear ft. (17 boxes)

**PROVENANCE:** Unknown

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**BIOGRAPHICAL NOTE:** William A. Small, a native of Chicago, Illinois, was born to William Alexander Small and Margaret Priscilla Deacon Small (1867?-1950) on February 23, 1894. He attended public school in Chicago and began his journalism career with the <u>Chicago Herald-Examiner</u> in 1915. Following service in the United States Army during World War I, Small worked for the <u>Madison State Journal</u> and the <u>New York World.</u>

In 1927, Small and two associates founded Small, Spencer and Brewer, a national newspaper advertising firm in Chicago. In partnership with William H. Johnson, Small purchased the <u>Tucson Daily Citizen</u> in 1936 from the estate of Postmaster General Frank H. Hitchcock. He sold his interest in Small, Spencer and Brewer and moved his family to Tucson in September 1939 to oversee the business aspects of running the <u>Citizen</u>.

When William Johnson retired in 1950, Small became sole editor and publisher for the next fifteen years. He believed strongly that a newspaper should represent and serve its community. Small's community-oriented editorial policy, coupled with his personal commitment to Tucson's progress, earned the <u>Citizen</u> nine of the first twelve annual community-service awards given by the Arizona Newspaper Association.

In addition to his editorial duties with the <u>Citizen</u>, Small was involved with many business and community organizations. he served as president and treasurer of the Citizen Publishing Company; president of Tucson Newspapers, Inc. (1940-1966); president of Arden Publishing Company; director of Scott-Foresman and Company (1942-1960); director of the Arizona Bank; director of the Tucson Y.M.C.A.; member of the Board of Directors of the Tucson Airport Authority and the Hospital Planning Council of Greater Tucson; and member of several clubs and organizations. Small retired from the <u>Citizen</u> on April 22, 1966 and sold his interests in the <u>Citizen</u> to his son, William A. Small, Jr. He divided his retirement years between residences in Tucson and La Jolla, California.

William Small was married to Elizabeth Foresman on September 12, 1923. They had one son, William Arden Small, Jr., and two daughters, Elizabeth Foresman Small Shafer and Margaret Priscilla Small Hart. Small died in La Jolla, California on September 5, 1975 at the age of 81.

William Houston Johnson was born in Cadiz, Ohio on September 15, 1883, the son of Henry Clay Johnson and Rachael Jackson Johnson. He graduated from Urbana High School in Ohio and began his newspaper career as a \$5/week press boy in 1898. From 1898 to 1906, he worked for his foster uncle's newspaper, the <u>Flushing Evening Journal</u> of New York, holding general-assignment and police-reporter jobs.

In 1906, Johnson became general manager of Perkins Press in Tacoma, Washington, which published six newspapers. In 1908, he returned to New York to join William Randolph Hearst Enterprises, where he was business manager of the <u>American Sunday Weekly</u>. From 1918 to 1926, he was an executive with the <u>New York Herald-Tribune</u> syndicate after which he founded Johnson's Feature Service. In 1928, he sold his interest in the feature service and pushed the <u>Flushing Evening Journal</u>, selling it in 1929.

In February 1936, Johnson bought the <u>Tucson Daily Citizen</u> with William Arden Small. Johnson co-published and edited the <u>Citizen</u> news for fourteen years. He retired as an editor in 1950, but he continued to write feature articles for the <u>Citizen</u> until 1957. In 1958, he sold his interest in the <u>Citizen</u> to William Small, ending a 22-year association with the newspaper.

During his career, Johnson was a member of the American Society of Newspaper Editors and the Associated Press, where he was on the nominating committee in 1947-1948. Despite his small physical stature and the loss of sight in one eye in a 1938 auto accident, Johnson was known as a man who held firm to his convictions in politics and journalism, to the extent that he changed party affiliations from Republican to Democrat in 1943 when he disagreed with the national Republican Party policies.

Twice married, Johnson wed Lucille Sabin on March 6, 1903 and had two children, William Houston Johnson, Jr. and Lucille Johnson Dyer. They were divorced. He married Pia Chamberlain on February 6, 1928.

Following several years of failing health, William Johnson died in Tucson on March 31, 1964.

**SCOPE AND CONTENT NOTE:** This collection related primarily to William Small's and William Johnson's activities as publisher of the <u>Tucson Daily Citizen</u>, and to their involvement in local, state and national affairs. The collection contains documentation of newspaper publishing in Tucson, especially during World War II, and the <u>Tucson Daily Citizen</u>'s contributions to the growth and development of Tucson and Southern Arizona.

The collection is arranged in two subgroups of material relating to William A. Small and William H. Johnson, respectively.

## **Subgroup I: William Small**

Series I: Correspondence, 1926-1973 consists of personal and business correspondence relating to Small's publishing career, his civic activities, and the development of Tucson after World War II. The bulk of the correspondence dates from the 1940's through the 1960's. The material is arranged alphabetically by personal or corporate names of correspondents. Correspondents include several Arizona political figures including Barry Goldwater, Carl Hayden, John Rhodes, Howard Pyle, Paul Fannin, and Morris Udall. Prominent journalists such as columnists Westbrook Pegler and Drew Pearson are also represented. Much of the correspondence and related materials document the growth and development of Tucson's businesses and organizations. The correspondence relates to newspaper publications; specific <u>Citizen</u> articles

about community issues; and invitations to many civic and business functions. A significant portion of the business correspondence documents Small's activity as a member of the Board of the Scott-Foresman Company in Chicago, 1942-1960.

Series II: Minutes and Proceedings, 1947-1968 consists of stockholders' and director's' notices and records of organization meetings. The bulk of the material in this series relates to the Tucson Airport Authority, 1947-1958, when Small was a director of that body. Also included are materials from Tucson Newspapers Inc., 1965; Phoenix Television Inc., 1949-1950; and Hospital Planning Council, 1964-1965, as well as other business enterprises in which Small was involved.

Series III: Financial Records, 1932-1972 consists of financial and investment statements, fiscal reports, personal income tax records, and expense accounts. The bulk of the series pertains to the Tucson Airport Authority. Also included are items from the Hospital Planning Council; Small, Spencer and Brewer, Inc.; and various financial records from organizations and businesses in which Small held interests. There is also a 1941 appraisal report of Tucson Newspapers, Inc.

Series IV: Legal Documents, 1932-1964 contains Small's real estate mortgages, guarantees and agreements; bylaws and contracts for the Tucson Airport Authority, Tucson Newspapers Inc., Hospital Planning Council, Phoenix Television Inc., and the Tucson County Club; a resolution concerning the Tucson Housing Authority; and court records of Small's petition against the Pima County Board of Supervisors over property valuation and the sale of securities from the estate of William Coates Foresman.

**Series V: Hospital Planning Council Proposals, 1964** consists of two proposals for consulting assistance prepared by A.T. Kearney and Co. for the Hospital Planning Council of greater Tucson, Inc.

**Series VI: Receipts, 1929-1972** includes personal receipts; Tucson Newspapers Inc. medical insurance claims; and a small number of receipts for equipment, supplies and mailing charged to the Tucson Daily Citizen.

Series VII: Certificates and Awards, 1944-1969 includes recognition certificates from the United States Army, the United States Navy, and the United States Treasury Department; certificate of appreciation from Arizona governor Paul Fannin for Small's participation on the State Council for Support of Water Development (1964); Sigma Delta Chi membership certificate; and the University of Arizona's Medallion of Merit award for distinguished community service (1960).

Series VIII: Printed Material, 1929-1965 contains lists of newspaper advertising rates from the 1930's; membership lists for business, civic, and newspaper organizations to which Small belonged, including the Tucson Airport Authority and the United Fund; press releases from Barry Goldwater, John F. Kennedy, and Stewart Udall; and several business and community reports and announcements pertaining to Arizona education, Arizona income taxation, civil aviation, and high-energy livestock feed.

**Subgroup II: William Houston Johnson** 

Series I: Correspondence, 1938-1956 consists of Johnson's business and personal correspondence with related printed materials and business receipts. Most of the correspondence documents the business aspects of newspaper publishing; state, local and national politics; state and local civic functions; Tucson's growth; and newsprint shortages during World War II. Arrangement is general alphabetical. Prominent individuals represented in the correspondence include World War II hero Ira Hayes, columnist Drew Pearson, and Arizona senators Carl Hayden and Ernest McFarland.

## **CONTAINER LIST:**

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	6	American Atomics Corporation (with Stockholder's Report)	1965
	7	American Newspapers Publishers Association	1945-1972
	8	Anti-Trust Suit, Arizona Star sale	1964-1966
	9	Arizona Bancorporation	1963-1965
	10	Arizona Bank	1960-1972
	11	The Associated Press	1947-1965
	12	The Associated Press (special) re: Bank of Tucson's telegram	1963-1964
	13	Business correspondence (general), B	1926-1929
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	18	Business correspondence (general), B	1970-1972
	19	Bank of Douglas	1950-1959
	20	Bellow, John A., Jr., - insurance	1954-1960
	21	Brewer, John	1943-1952
	22	Business correspondence (general), C	1929
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	24	Business correspondence (general), C	1943-1947
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	26	Business correspondence (general), C	1960-1969
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	28	Citizen Publishing Company, Employees' Profit-Sharing Fund	1953-1957
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	29	City Directory Service	1951-1952
	30	Business correspondence (general), D	1929

	31	Business correspondence (general), D	1938
	32	Business correspondence (general), D	1943-1947
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	36	Davis-Monthan Air Force Base	1954-1959
	37	Davis-Monthan Air Force Base	1960-1965
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3	39	Business correspondence (general), E	1926-1929
	40	Business correspondence (general), E	1943-1947
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	43	Business correspondence (general), E	1873
	44	Erly-Fat Livestock Feed Co.	1962-1969
	45	Business correspondence (general), F	1926
	46	Business correspondence (general), F	1938-1939
	47	Business correspondence (general), F	1944-1947
	48	Business correspondence (general), F	1950-1959
	49	Business correspondence (general), F	1960-1969
	50	Business correspondence (general), F	1970-1972
	51	Flowing Wells Realty	1956-1966
	52	Franchise Tax Board (Calif.)	1954-1955
	53	Business correspondence (general), G	1926
	54	Business correspondence (general), G	1943-1947
	55	Business correspondence (general), G	1950-1959
	56	Business correspondence (general), G	1960-1969
	57	Business correspondence (general), G	1970-1972
	58	Goldwater, Barry H. (Senator)	1951-1958
	59	Goldwater, Barry H. (Senator)	1960-1968
	60	Goldwater, Barry H. (Senator) - special file	1964
	61	Goss Printing Press Co.	1951-1953
	62	Business correspondence (general), H	1931-1933
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-	66	Business correspondence (general), H	1960-1969
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-	69	Hayden, Carl	1957-1964
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	71	Hospital Planning Council	1964-1965
	72	Hughes Aircraft Co.	1951-1963
	73	Business correspondence (general), I	1929
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	76	Business correspondence (general), I	1960-1968
	77	Industrial Committee	1959
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	80	Business correspondence (general), J	1944-1947
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	84b	Johnson, William H.	1943-1968
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	148	Scott, Foresman & Co.	1970-1972
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	150	Small, Brewer & Kent	1941
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	171	Business correspondence (general), V	1946-1947
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	174	Business correspondence (general), W	1926
	175	Business correspondence (general), W	1939
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	177	Business correspondence (general), W	1950-1959
	178	Business correspondence (general), W	1960-1967
	179	Business correspondence (general), W	1970-1973
	180	White Sands of La Jolla	1962-1968
	181	Woods, Sam H.	1964
	182	Business correspondence (general), XYZ	1944-1946
	183	Business correspondence (general), XYZ	1956-1958
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	185	Business correspondence (general), XYZ	1970-1972
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	190	Phoenix Television, Inc.	1949-1965
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	193	Tucson YMCA	1950-1951
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	196	Country Club Estates	1950-1960
	197	Erly-Fat Livestock Feed Co.	1962-1967
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	199	Hamilton Aircraft Co.	1967
	200	Joint Industrial Development Fund	1958-1959
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	232	American Institute of Public Opinion	1941-1946
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	237	Angius, Dan	1943
	238	Arizona Corporation Commission	1942
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	274	King Features Syndicate, Inc.	1941-1943

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15	277	David Laurence Dispatch/United States News	1942-1946
	278	Business correspondence (general) - Ma	1941-1950
	279	Business correspondence (general) - McA-McC	1941-1949
	280	Business correspondence (general) - McD-McQ	1941-1950
	281	Business correspondence (general) - Me-Mi	1941-1950
	282	Business correspondence (general) - Mo-My	1937-1950
	283	Dr. Frank McCoy Health Articles	1928-1931
	284	McFarland, Ernest W.	1941-1950
	285	Mergenthaler Linotype Company	1941-1946
	286	Business correspondence (general) - N	1941-1950
16	287	Business correspondence (general) - O	1942-1950
	288	Business correspondence (general) - Pa-Pe	1941-1950
	289	Business correspondence (general) - Ph-Pl	1941-1947
	290	Business correspondence (general) - Po-Py	1941-1949
	291	Pearson, Drew	1941-1945
	292	Pegler, Westbrook	1941-1949
	293	Pima County - social agencies	1941-1947
	294	Business correspondence (general) - Q	1942, 1944
	295	Business correspondence (general) - R	1941-1950
	296	Business correspondence (general) - Sa-Sl	1939-1950
	297	Business correspondence (general) - Sm-Sp	1943-1949
	298	Business correspondence (general) - St-Su	1943-1950
17	299	Sammons, Wheeler (Who's Who In America)	1943-1950
	300	Sessions, Gilpin S. (re: Alaska)	1943-1946
	301	Small, William A.	1940, 1944
	302	Squire, Henry J. (ex- <u>Citizen</u> employee)	1943-1946
	303	Business correspondence (general) - T	1941-1949
	304	Business correspondence (general) - U	1941-1947
	305	United Feature Syndicate	1941-1943
	306	United Press Association	1941-1943
	307	United States Government Organizations	1941-1947
	308	Business correspondence (general) - V	1943-1950
	309	Business correspondence (general) - W	1942-1950
	310	Business correspondence (general) - XYZ	1943-1947