



TITLE: Vic Gold collection

DATE RANGE: 1964-1989

CALL NUMBER: MS 1523

LOCATION: Arizona History Museum, 949 E Second St, Tucson, AZ 85719

PHYSICAL DESCRIPTION: 0.2 linear ft (1 box)

PROVENANCE: Donated by Jamie Gold, 2023.

RESTRICTIONS ON USE: Requests for permission to publish material from this collection should be addressed to Arizona Historical Society, Library & Archives.

PREFERRED CITATION: Arizona Historical Society, Vic Gold collection, MS 1523

PROCESSED BY: Perri Pyle, archivist, 2023.

BIOGRAPHICAL NOTE: Victor “Vic” Gold (born September 25, 1928) was a journalist and political consultant who served as deputy press secretary for Barry Goldwater during his 1964 presidential campaign. He then served as press secretary for Vice President Spiro Agnew from 1970 to 1973 and as a speechwriter and advisor to George H.W. Bush. Gold died at age 88 on June 4, 2017.

SCOPE AND CONTENT NOTE: This collection contains records from Vic Gold’s time as deputy press secretary for Barry Goldwater, most notably materials from the planning of campaign events, correspondence with Senator Goldwater and others related to the campaign, and materials from Goldwater’s post-election loss, such as a 10th Non-Inaugural Celebration held in 1974 and a Goldwater tribute held in 1989. Also included are two signed photographs from Goldwater and a photo of Vic with speechwriter Karl Hess.

SUBJECT TERMS: Goldwater, Barry M. (Barry Morris), 1909-1998; Republican Party (U.S. : 1854-); Republican National Committee (U.S.); Elections -- United States; Presidential candidates -- United States; Politicians -- Arizona; Campaign literature; United States -- Politics and government; Arizona -- Politics and government

RELATED MATERIALS: Dean Burch papers (MS 0102)

CONTAINER LIST:

Box	Folder	Description	Dates
1	1	Vic Gold biographical materials	1964-1974
	2	1864 Goldwater campaign planning materials	1964
	3	1864 Goldwater campaign rosters	1964
	4	Correspondence	1964-1989
	5	Post-presidential run events	1965-1989
	6	Articles and clippings	1964-1989