
ARIZONA HISTORICAL SOCIETY

949 East Second Street
Tucson, AZ 85719

Library and Archives
(520) 617-1157

ahsref@azhs.gov

**MS 1089
Sunshine Climate Club
Records, 1922-1925**

DESCRIPTION

Reports, newsclippings, scrapbooks and brochures relating to tourism in Tucson and the Sunshine Climate Club's advertising campaigns and follow up system from 1922 to 1925.

1 box, .25 linear ft.

BIOGRAPHICAL NOTE

The Sunshine Climate Club was organized in 1922. The Club conducted an annual fundraising campaign to raise money which it spent on advertising in national magazines and creating booklets touting Tucson's climate and scenic attractions. The Club also met trains and welcomed new arrivals to town. Homer Havermale, a representative of H.K. McCann Advertising Agency, was in charge of the publicity campaigns from 1923 to 1925.

ACQUISITION

The collection was donated by Homer Havermale in January 1996.

ACCESS

There are no restrictions on access to this collection.

COPYRIGHT

Requests for permission to publish material from this collection should be addressed to the Arizona Historical Society - Tucson, Archives Department.

PROCESSING

The collection was processed by Kim Frontz, December 1997.